



# ARE YOU READY FOR THE EFI USERS' CONFERENCE?

JANUARY 23-26, 2018 | WYNN HOTEL LAS VEGAS



## CONNECT FACTS

**18<sup>th</sup>**

The EFI Users' Conference will be celebrating their **ANNIVERSARY THIS YEAR** & 12TH ANNIVERSARY AT THE WYNN HOTEL LAS VEGAS.

In 2017, the EFI Users' conference attendees came from 40 different countries. We offered 220+ sessions (more than ever before). Customer early-bird registrations grew by 47% from the past year. We had 19 exhibitors on the show floor, and a 16% increase in engagement with our Connect Mobile App with over 8 million impressions.



## WHO SHOULD ATTEND

Whether executive management or a technical user, **THERE IS SOMETHING VALUABLE FOR EVERYONE.**

## EFI USERS, PARTNERS, & SPONSORS

from around the world and from all levels of the company should attend if you are involved in the planning and execution of final decisions, marketing and sales, or day-to-day operations and production.



## 2018 HIGHLIGHTS

Over **30,000 sq ft** of solutions space! Including new printers to debut in 2018, a virtual reality demo area, our Home of the Future area with our textile samples AND our new corrugated samples area!

- 50+** types of EFI MIS/ERP, Fiery, Workflow, Integrated, Wide-Format and Inkjet Solutions!
- 12** Breakout session tracks – including new business consulting and education tracks presented by **Unsquaring the Wheel**, plus an **enhanced In-Plant track!**



## 12 EDUCATIONAL TRACKS:

- Business Consulting
- Business Builder
- Corrugates
- Enterprise/Monarch
- **In-plant**
- Mid-market/Pace
- Packaging/Radius
- Fulfillment/PrintStream
- Publication/Technique
- Quick Print/PrintSmith
- **Unsquaring/Education**
- Value-added Products

Partnership with Idealliance for **G7 Training**

## PREVIOUS INDUSTRY EXPERTS:



- EFI CEO, [Guy Gecht](#)
- EFI CFO, [Marc Olin](#)
- SVP, General Manager of Productivity Software, [Gaby Matsliach](#)
- Director, WW Reggiani Sales & Marketing, [Michele Riva](#)
- Wynn Resorts CEO, [Steve Wynn](#)
- Xerox CEO, [Jeff Jacobson](#)
- Quad Graphics CEO, [Joel Quadracci](#)
- RR Donnelley President & CEO, [Thomas J. Quinlan III](#)
- 3D Systems President & CEO, [Avi Reichental](#)
- EFI Idealliance Chief Economist, [Andy Paporozzi](#)

## ACCOMMODATIONS

Wynn Las Vegas is a 50-story luxury resort featuring

## 2,716 ROOMS AND SUITES,

signature restaurants, retail boutiques, and exciting leisure activities. With 200,000 square feet/18,581 square meter of meeting space and the most advanced communications technologies standard to every room, the services and facilities were designed to meet and surpass the needs and expectations of professional meeting planners and attendees worldwide.



Click here to learn more about:

- [EFI CONNECT](#)
- [WHY ATTEND](#)
- [EXHIBITOR PROSPECTUS](#)

Check out last year's event from our mobile app, 99% of attendees utilized the app to download session presentations, view notification of updates, and connect with users, partners, and sponsors.



## GREAT DINING

Few cities can boast about the **WIDE ARRAY OF DINING OPTIONS** provided by world-renowned chefs.

