

# Fiery efficiency fits tight university budgets



Managing a university print shop can often mean facing ever-tighter budgets and competition from outside suppliers. The only way to stay relevant and out of the budget crosshairs is to innovate, expand services, and increase efficiency to effectively serve the varying needs of faculty, staff, students, and campus visitors such as conference attendees.

## **Fiery technology increases productivity**

Innovative Fiery® digital front ends (DFEs) and workflow solutions can help your university print center provide a level of service far better than outside vendors at a much lower cost with:

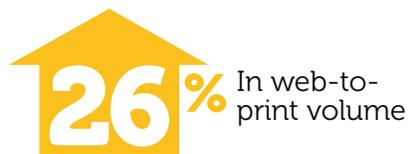
- Faster turnaround times
- Expanded services that cover cost and generate income for reinvestment
- Lower headcount
- Easy reprints for course packs, manuals, or flyers
- Chargeback reports in just a few minutes

“With our new digital process in place, we have increased our workload by 10%, reduced turnaround time from days to hours, and are able to operate with half the staff of our analog workflow.”

Penny Hedgecoth  
Digital Printing Administrator  
San Diego Mesa College

## **In-plant trends:**

Over the next 2 years, in-plant printers will see growth\* of:



\* Source: InfoTrends U.S. Production Software Investment Outlook, 2015

# Fiery advantages

## Increase productivity

Run print engines at rated speeds and rapidly process variable data files. Fiery DFEs with HyperRIP split files to process them simultaneously, so they reach the print engine up to 55% faster.

## Cut costs

Streamline and automate workflows with Fiery Workflow Suite products. Manage print jobs and all Fiery Driven™ printers from Fiery Command WorkStation®. Minimize print errors and waste with real-time previews. And deliver exceptional quality automatically with state-of-art Fiery imaging and color technology.

## Make job submission more convenient

Eliminate the lines of students and staff waiting to submit work with EFI™ Digital StoreFront® Web-to-Print solution. Automated job submission to the Fiery DFE delivers faster turnaround time, lowers labor cost, and reduces errors.

## Offer self-pay and mobile printing

Handle walk-up printing and copying needs for students, including printing from all mobile devices and cloud storage accounts, with an EFI Self-Serve M500 Station.

## Speed return on investment

Teach your employees to use Fiery DFE capabilities to the fullest to maximize return on your equipment investment with the Fiery Professional Certification program. This commitment to employee development can also increase employee loyalty and job retention.

## Call for a Fiery demo today

EFI works closely with leading print engine manufacturers and dealers to provide integrated printing solutions, services, and support worldwide. Ask for a demo to see how EFI products can improve your productivity.

# EFI fuels success.

We develop breakthrough technologies for the manufacturing of signage, packaging, textiles, ceramic tiles, and personalized documents, with a wide range of printers, inks, digital front ends, and a comprehensive business and production workflow suite that transforms and streamlines the entire production process, increasing your competitiveness and boosting productivity. Visit [www.efi.com](http://www.efi.com) or call 650-357-3500 for more information.

## Fiery digital front ends provide:



- Job, color, and media management
- Workflow and job automation
- Preflight and softproof
- Document makeready
- Variable data processing
- Finishing support
- MIS/Web-to-Print integration

## Learn more at [fiery.efi.com/inplant](http://fiery.efi.com/inplant)

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**“Although we have more than 1,000 users on EFI Digital StoreFront, we can often complete an order within four to six hours of submission due to the flexibility and efficiency of our EFI-based workflow.”**

Gilbert VanOver  
Publication Center Manager  
San Joaquin Delta College



Nothing herein should be construed as a warranty in addition to the express warranty statement provided with EFI products and services.

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