

Flexibility meets Automation.

The Midmarket Print Suite provides a powerful import tool to enable greater automation, notably streamline processes, and reduce touchpoints.



Universal Importer

Automate your MIS management by importing campaigns, jobs, drop shipments, and more directly from customer files.

As a module of the Midmarket Print Suite, the Universal Importer provides increased efficiencies by reducing redundancies in handling data and allowing you to focus on tasks that cannot be automated.

Benefits

Work directly with customer files

Eliminate or reduce redundant work

Minimize day-to-day data entry tasks

Simplify administration of the MIS

Automate workflows

Universal Importer

The Universal Importer has many uses in both administration and production. The capabilities available within this module allow for greater efficiencies throughout MIS management and shop production life cycles. Streamline your processes and improve product workflows with the use of this powerful tool.

Features

- Directly import flat files into the MIS
- Utilize configurable templates for data files
- Automate workflows involving customers, vendors, and other internal and external systems
- Many 'lights-out' workflow possibilities
- Import most levels of complexity of source documents

Administrative purposes

- Configure system components such as adding equipment
- Maintain configurations over time to keep information fresh
- Update pricing information such as paper pricing and budgeted hourly rates
- Import historical data from other systems
- Correct data problems

Production purposes

- Import customer files as-is, in many cases
- Users can be guided through key questions for workflows during import
- Advanced configurations can be automated
- In many cases, this module can be used instead of an API or other job importer tool

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We develop breakthrough technologies for the manufacturing of signage, packaging, textiles, ceramic tiles, and personalized documents, with a wide range of printers, inks, digital front ends, and a comprehensive business and production workflow suite that transforms and streamlines the entire production process, increasing your competitiveness and boosting productivity. Visit www.efi.com or call 650-357-3500 for more information.



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