



Web-To-Print Storefronts Designed for the Financial Services Industry

Digital StoreFront for Financial Services In-Plant Print Services



In-Plant print providers in the Financial Services industry face unique challenges—complex and customizable forms, rigorous compliance, a high need for security—and ever-tightening budgets. To meet these evolving needs, EFI's Digital StoreFront offers a set of tools specifically developed to drive more print work to Financial Service In-Plant Print Centers.

With Digital StoreFront, the buyer's experience is fast, intuitive and flexible. Customers can quickly customize their own print products for various markets and locations. Errors are minimized, compliance is assured, and Print Centers can manage higher volumes of complex print jobs without increasing staff. Finally, Print Center software that is designed for the way the Financial Services industry really works.

Digital StoreFront software is an award-winning Web-to-Print solution that streamlines print ordering, fulfillment and business management for In-Plant Print Centers. With Digital StoreFront, Print Center staff can create and manage customizable, client-branded online storefronts for print ordering. With fast, secure self-serve ordering of customizable forms and documents, Digital StoreFront brings more print work in-house.

Use Digital StoreFront to:

- Allow Financial Services customers to design their own print products
- Cut costs and improve ROI with automated storefront order entry and processing
- Automatically manage cost-center POs and billing, even with multiple vendors
- Grow business with personalized and variable-data printing

Any number of custom print-ordering storefronts

Your Financial Services clients need complex, customized documents printed quickly, securely and accurately. Meet their demands with catalog-based online ordering. With Digital StoreFront you can create 24/7 online storefronts that can be custom branded for each client or department. Each client or department can have their own unique catalogs of print products for automated ordering and reordering.

Easy-to-use design tools allow your customers to customize and personalize their own stationery, business cards, and other printed products. They can even create complex promotional documents and financial forms for different locations, with the assurance of standardized formatting and branding control. Full approval workflows also ensure orders can be automatically routed for management and departmental review—with the flexibility to enable line by line item approval.

In the Print Center, print orders flow in from the online order portal. Jobs are handled automatically, and end-to-end workflow automation speeds up turnaround, so you can increase your print volume without adding staff. Digital StoreFront automatically manages purchase authorizations and allocations to the appropriate cost centers. Once jobs are produced, tracking information is provided, and orders are reconciled with your invoicing and accounting software.

“Our previous solution was not able to keep up with our growth. We needed more flexibility, more integration and more data collection.”

THOMAS KOCEJA, ECOMMERCE MANAGER
IMPERIAL COMMUNICATIONS

EFI fuels success.

We develop breakthrough technologies for the manufacturing of signage, packaging textiles, ceramic tiles, and personalized documents, with a wide range of printers, inks, digital front ends, and a comprehensive business and production workflow suite that transforms and streamlines the entire production process, increasing your competitiveness and boosting productivity. Visit www.efi.com or call 800-875-7117 for more information.



NEW SmartCanvas Document Management

New in the latest version of Digital StoreFront: SmartCanvas Document Management provides more power to design and create documents online:

- Allows rapid design prototyping of financial and promotional documents in a WYSIWYG environment—with instant online ordering
- Important design elements and objects can be preserved—to protect branding or regulatory compliance—while staff are free to change and modify other text and graphics, including document size or page count
- Little or no training is required for staff to edit and modify documents online
- 100% HTML5 compatible: works on any standard browser

Capabilities

Digital StoreFront supports a wide range of products products, as well as kitting and non-printed products. It also includes a comprehensive set of tools to manage fulfillment items in pick and pack warehouse environments. Digital StoreFront supports the following product types:

- Ad Hoc Products
- SmartCanvas Products
- Static Products
- Dynamic Kit Products
- Digital Downloads
- Variable Data Products
- Mailing Products
- Non-Print Products
- Reorders
- Fulfillment

Nothing herein should be construed as a warranty in addition to the express warranty statement provided with EFI products and services.

The APPS logo, AutoCal, Auto-Count, Balance, Best, the Best logo, BESTColor, BioVu, BioWare, ColorPASS, Colorproof, ColorWise, Command WorkStation, CopyNet, Cretachrom, Cretaprint, the Cretaprint logo, Cretaprinter, Cretaroller, DockNet, Digital StoreFront, DirectSmile, DocBuilder, DocBuilder Pro, DocStream, DSFdesign Studio, Dynamic Wedge, EDOX, EFI, the EFI logo, Electronics For Imaging, Entrac, EPCount, EPPhoto, EPRegister, EPStatus, Estimate, ExpressPay, FabriVu, Fast-4, Fiery, the Fiery logo, Fiery Driven, the Fiery Driven logo, Fiery JobFlow, Fiery JobMaster, Fiery Link, Fiery Prints, the Fiery Prints logo, Fiery Spark, FreeForm, Hagen, InkIntensity, Inkware, JetTrion, the JetTrion logo, LapNet, Logic, MiniNet, Monarch, MicroPress, OneFlow, Pace, PhotoXposure, Printcafe, PressVu, PrinterSite, PrintFlow, PrintMe, the PrintMe logo, PrintSmith, PrintSmith Site, PrintStream, Print to Win, Prograph, PSI, PSI Flexo, Radius, Rastek, the Rastek logo, Remoteproof, RIPChips, RIP-White-Print, Screenproof, SendMe, Sincolor, Splash, Spot-On, TrackNet, UltraPress, UltraTex, UltraVu, UV Series 50, VisualCal, VUTEK, the VUTEK logo, and WebTools are trademarks of Electronics For Imaging, Inc. and/or its wholly owned subsidiaries in the U.S. and/or certain other countries.