efi *Digital StoreFront®*
eCommerce Web-to-Print Software

Web-To-Print Storefronts Designed for the Healthcare Industry

Digital StoreFront for Healthcare Print Services

Print Services for the healthcare industry face unique challenges—complex forms, stringent document security requirements, rapid turnaround—and ever-tightening budgets. To meet these evolving needs EFI's Digital StoreFront offers a healthcare specific set of tools that can drive more print work to Healthcare In-Plant Print Centers.

With Digital StoreFront, the buyer's experience is fast, intuitive and flexible, allowing healthcare staff to focus on patient care, while allowing the In-Plant Print Center staff to manage high volumes of complex print jobs, with powerful customization and personalization options. Finally, a print center solution that is designed for the healthcare industry.

Digital StoreFront is an award-winning Web-to-Print solution that streamlines print ordering, fulfillment

and business management for Healthcare In-Plant Print Centers. With Digital StoreFront, Print Center staff can create and manage customizable, client- branded online storefronts for print ordering. Providing fast, secure self-serve ordering of customizable forms, documents and items, Health Care professionals can easily manage distribution and fulfillment of critical resources.

Use Digital StoreFront to:

- Cut costs and improve ROI with automated storefront order entry and processing.
- Automatically manage cost-center POs and billing, even with multiple vendors
- Allow healthcare customers to design their own forms and other print products
- Reduce order to deliver time with integration directly to EFI Fiery digital print servers

Any number of custom print-ordering storefronts

Your healthcare clients need their complex documents printed quickly, securely and accurately. Meet their demands with customized catalog-based online ordering. With Digital StoreFront you can create 24/7 online storefronts—and for key clients or departments, those storefronts can be custom-branded, with unique catalogs for automated ordering and reordering.

Easy-to-use design tools allow users to customize and personalize their own stationery, business cards, and other standard products—even complex healthcare forms, while ensuring that branding and mandatory components are locked down. Full approval workflows also ensure orders can be automatically routed for management and departmental review—with the flexibility to modify single items and components.

When print orders flow in from the online order portal, the jobs are handled automatically, with end-to-end workflow automation that speeds up turnaround, so you can increase print volume without adding staff. The software automatically manages purchase authorizations and allocates funding to the appropriate cost centers. Once jobs are produced, tracking information is provided, and orders are reconciled with your invoicing and accounting software.

"We are much more efficient with Digital StoreFront, and that gives us the labor and capital resources to continue expanding our operation."

TERRY OLIVER
PRINT AND DESIGN MANAGER
OHIOHEALTH

NEW SmartCanvas Document Management

SmartCanvas is the latest innovation for Digital StoreFront—a powerful tool which enables anyone to create their own documents online, just like you would in Adobe InDesign®:

- Allows rapid design prototyping of healthcare documents in a WYSIWYG environment—with instant online ordering

- Important design elements and objects can be preserved—to protect branding or regulatory compliance—while staff are free to change and modify other text and graphics, including document size or page count

- Little or no training is required for staff to edit and modify documents online

- 100% HTML5 compatible: works on any standard browser

Capabilities

Digital StoreFront supports a wide range of products products, as well as kitting and non-printed products. It also includes a comprehensive set of tools to manage fulfillment items in pick and pack warehouse environments. Digital StoreFront supports the following product types:

- Ad Hoc Products
- SmartCanvas Products
- Static Products
- Dynamic Kit Products
- Digital Downloads
- Variable Data Products
- Mailing Products
- Non-Print Products
- Reorders
- Fulfillment

EFI fuels success.

We develop breakthrough technologies for the manufacturing of signage, packaging textiles, ceramic tiles, and personalized documents, with a wide range of printers, inks, digital front ends, and a comprehensive business and production workflow suite that transforms and streamlines the entire production process, increasing your competitiveness and boosting productivity. Visit www.efi.com or call 800-875-7117 for more information.

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