

Qualifying questions:

MX-PE12 Fiery® Print Server

For the Sharp MX-6580N/MX-7580N multifunction printers



If you answer “Yes” to any of these 8 questions, adding a MX-PE12 Fiery Print Server to your Sharp MFP could improve the quality of printed documents, make employees more productive, reduce internal printing costs, and save outsourced printing expenses.

1. Does your company have an in-house marketing department?

Yes No

The Fiery server allows your marketing department to print high-quality color documents in-house, with very quick turnaround time. You save time and money on outsourcing, gain the flexibility to change or customize documents on-demand, and can cost-effectively print only what you need.

2. Do you want to produce more complex, finished documents in-house? For example, do you have a training or HR department that produces materials for internal or external use?

Yes No

Fiery VUE provides a visual interface for printing booklets simply, or assembling multiple document types (such as a PDF, PowerPoint, and Excel® documents) into a finished booklet, allowing you to save paper and printing costs. It’s a free Windows download and can be used as a stand-alone app or from within Microsoft® Office® applications.

3. Do you print large, graphic-rich files or a heavy volume of short jobs?

Yes No

The Fiery server can quickly and accurately process complex documents like graphic-rich Microsoft® PowerPoint® and long Adobe® PDF files. When you have lots of files waiting to print, Fiery technology processes one file while printing another to minimize wait time.

4. Do you need accurate color for company logos or corporate colors?

Yes No

A Fiery server gives you the most accurate color for branded materials, such as client presentations. Fiery Spot-On™ (optional) allows you to match specific PANTONE® and other color systems such as HKS, TOYO and DIC spot-color libraries.

5. Is color consistency throughout a document important to you?

Yes No

For image- or graphic-rich documents such as financial or real estate proposals, Fiery color technology ensures great color for photos and flesh tones. For advanced color functions such as color profiling and calibration, choose the optional Fiery Color Profiler Suite with an ES-2000 spectrophotometer.

6 Does your IT department need a specific or restricted set of print options?

Yes No

With the free Fiery Driver Configurator, you can create custom drivers that lock in user options to fit your company's policy. Fiery Presets (standard) or Virtual Printers (part of the optional Fiery Productivity Package) reduce wasted prints and costs by giving employees the ability to confidently print exactly what they want on the first try.

7. Does your MFP need to comply with your organization's data backup or disaster recovery procedures?

Yes No

Fiery Clone Tool creates system backups of the entire Fiery system for fast recovery while Fiery System Restore (via WebTools) schedules automated backups from a web interface and creates backup images that are quick and easy to restore.

For more information, visit the Sharp Series page at <http://resources.efi.com/Sharp/6580N-7580N/>



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