

Qualifying questions: Fiery® IC-418 server For the Konica Minolta bizhub C759/C659 multifunction printers



If you answer “Yes” to any of these 8 questions, adding the Fiery IC-418 server to your Konica Minolta bizhub MFP could improve the quality of printed documents, make employees more productive, reduce internal printing costs, and save outsourced printing expenses.

1. Does your company have an in-house marketing department?

Yes No

The Fiery server allows your marketing department to print high-quality color documents in-house, with very quick turnaround time. You save time and money on outsourcing, gain the flexibility to change or customize documents on-demand, and can cost-effectively print only what you need.

2. Do you print large, graphic-rich files or a heavy volume of short jobs?

Yes No

The Fiery server can quickly and accurately process complex documents like graphic-rich Microsoft® PowerPoint® and long Adobe® PDF files. When you have lots of files waiting to print, Fiery technology processes one file while printing another to minimize wait time.

3. Do you need accurate color for company logos or corporate colors?

A Fiery server gives you the most accurate color for branded materials, such as client presentations. Fiery Spot-On™ allows you to match specific PANTONE® and other color systems such as HKS, TOYO and DIC spot-color libraries.

Yes No

4. Is color consistency throughout a document important to you?

For image- or graphic-rich documents such as financial or real estate proposals, Fiery color technology ensures great color for photos and flesh tones. For advanced color functions such as color profiling and calibration, choose the optional Fiery Color Profiler Suite with an ES-2000 spectrophotometer.

Yes No

5. Do you want to produce more complex, finished documents in-house? For example, do you have a training or HR department that produces materials for internal or external use?

Fiery VUE provides a visual interface for printing booklets simply, or assembling multiple document types (such as a PDF, PowerPoint, and Excel® documents) into a finished booklet, allowing you to save paper and printing costs. It's a free Windows download and can be used as a stand-alone app or from within Microsoft® Office® applications.

Yes No

6. Are you interested in personalizing communications?

Adding personalization is a proven way to raise the impact of all types of documents, such as event invitations, name tags, or customer communications. Fiery FreeForm is a free tool that allows you to easily personalize documents with more options compared to standard mail-merge functions, all without using an outside service.

Yes No

7. Does your IT department need a specific or restricted set of print options?

With the free Fiery Driver Configurator, you can create custom drivers that lock in user options to fit your company's policy. Fiery Presets (standard) or Virtual Printers (part of the optional Fiery Productivity Package) reduce wasted prints and costs by giving employees the ability to confidently print exactly what they want on the first try.

Yes No

8. Does your MFP need to comply with your organization's data backup or disaster recovery procedures?

Fiery Backup and Restore backs up Fiery-specific server settings to enable them to be quickly restored if you need to reload the system software.

Yes No

For more information, visit the Konica Minolta Series page at:

<http://fiery.efi.com/KM/C759-C659>



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