



Self-Serve M600 Station
and HP DesignJet Z6 & Z9+ Postscript® Series

EFI self-serve innovation with HP

Drive more foot traffic and increase overall customer satisfaction by printing beautiful photos, posters, signage, or technical drawings in a completely self-serve environment. EFI™ Self-Serve M600 Station integrated with HP DesignJet Z6 & Z9+ PostScript® Printer Series offers an easy large format print-and-pay solution perfect for today's print service providers.



Reduce operator costs

- Increase operational efficiency by directing simple print-ready jobs to self-serve
- Reduce post printing finishing space and operator costs with built-in automated trimmer*
- Offer both technical and photo applications without media changes thanks to dual roll with auto-switching capability*

* Automatic trimming and auto-switching are only available with Z6 and Z9+ 44in dual roll with vertical trimmer models

Increase foot traffic without workload

- Fast and intuitive integrated user interface reduces queuing time for print-ready files
- Speed up file submission with direct access to customer files via USB drives, mobile devices, or cloud storage services
- Reduce cash handling with secure integrated payment service supporting credit cards and cash cards

Offer more value-add services

- Expand your service offering to large format printing without increasing staff
- Focus on more complex print jobs with post production finishing requirements
- Dedicate more time up-selling and cross-selling premium jobs requiring design and off-site production

For more information, visit www.efi.com/m600
or visit hp.com/go/DesignJetZ9 and hp.com/go/DesignJetZ6

EFI fuels success.

We develop breakthrough technologies for the manufacturing of signage, packaging, textiles, ceramic tiles, and personalised documents, with a wide range of printers, inks, digital front ends, and a comprehensive business and production workflow suite that transforms and streamlines the entire production process, increasing your competitiveness and boosting productivity.

Visit www.efi.com or call 0808 101 3484 (UK only) or +44 (0)1246 298000 (UK), or +61 (0) 7 3625 9200 (ANZ and Asia Pacific) for more information.



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