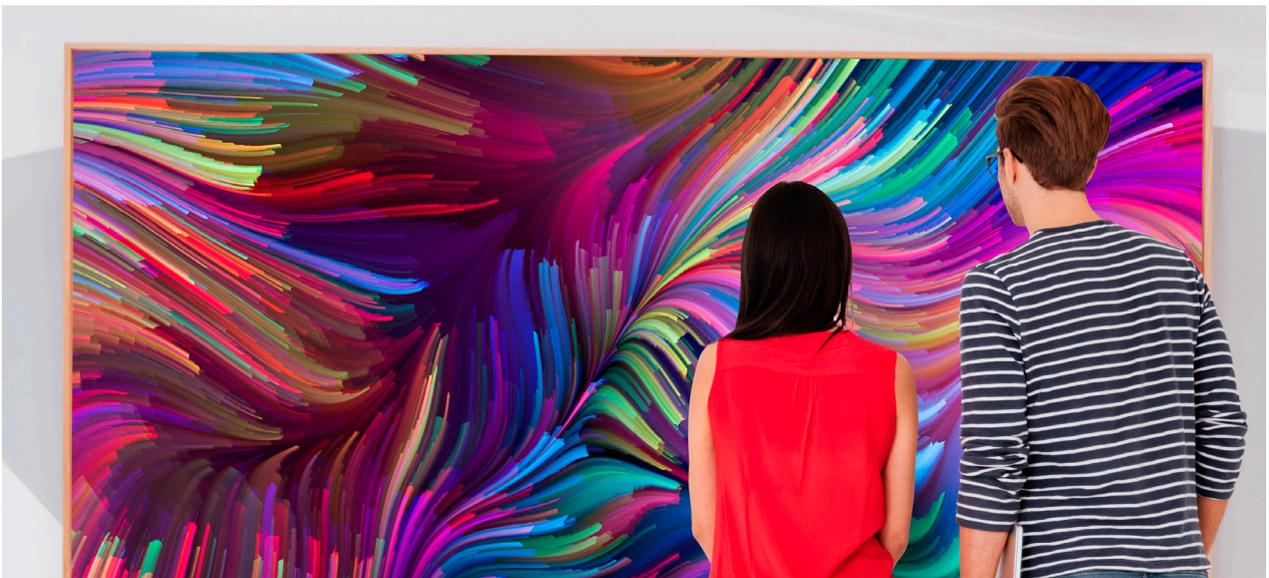




Inks made for real results in the real world

As a growing print service provider, you're always seeking new revenue streams. Which means you're always looking for higher margin applications that involve printing on a variety of substrates and surfaces. Question is, can your inks keep up with your business plans?



Extend colour gamut and your capabilities with EFI ProGraphics inks

EFI™ now offers you a choice of inks when you order a new EFI Wide Format printer. Our proprietary EFI ProGraphics™ Series UV Inks have been custom-formulated based on real-world applications. And they've been exhaustively tested and optimised for our wide format printers. We use the same brilliantly

coloured pigments in each of the EFI ProGraphics UV ink sets, so you always get the same great extended colour gamut regardless of which ink set you choose. With EFI ProGraphics UV inks, you get the quality and performance you'd expect from Genuine EFI Inks—so that you always print with flying colours.

Four ways to go Pro

When you purchase a new EFI Wide Format printer, just select the EFI ProGraphics Series UV Inks that best meet your application needs:

- **EFI - 3M™ ProGraphics UV ink** for a wide range of flexible applications, including those that need to be stretched or heated or require the 3M™ MCS™ Warranty¹
- **EFI ProGraphics UV POP ink** for rigid board and flexible media printing of indoor and outdoor applications
- **EFI ProGraphics UV Rigid ink** provides the best surface mar resistance and is ideal for printing on speciality rigid media, such as lenticular lenses, steel, aluminium, and wood
- **EFI ProGraphics UV Ultra ink** for a highly diverse range of flexible and rigid media applications, such as banners, exterior signage, retail signs, interior architectural design, and those that need the best outdoor weathering performance without lamination

Maximise your printer investment with the right ink for the job

As your business evolves, you can change your EFI ProGraphics UV ink set² to match new applications and substrates. Minimising colour adjustments and ensuring a perfect colour match every time is as easy as selecting the proper profile. With EFI ProGraphics inks and your EFI Wide Format printer, you'll always turn CMYK into ROI.

¹ The 3M™ MCS™ Warranty backs graphics printed with 3M co-branded ink and select 3M flexible media, printed and applied according to 3M product and instruction bulletins. See inkjet.efi.com/3M_UK (UK only) or inkjet.efi.com/3M_ANZ (ANZ only) to register and for more details.

² EFI ProGraphics Series UV Inks are NOT top loadable and require a simple change-over kit to move from one ink set to the other.

EFI Wide Format Printer	EFI - 3M™ ProGraphics UV Ink	EFI ProGraphics UV POP Ink	EFI ProGraphics UV Rigid Ink	EFI ProGraphics UV Ultra Ink
EFI H1625 LED	✓	✓	NA	NA
EFI Pro 16h	✓	✓	NA	NA
EFI Pro 24f	✓	✓	✓	NA
EFI Pro 30f	NA	NA	✓	✓



EFI fuels success.

We develop breakthrough technologies for the manufacturing of signage, packaging, textiles, ceramic tiles, and personalised documents, with a wide range of printers, inks, digital front ends, and a comprehensive business and production workflow suite that transforms and streamlines the entire production process, increasing your competitiveness and boosting productivity.

Visit www.efi.com or call 0808 101 3484 (UK only) or +44 (0)1246 298000 (UK), or +61 (0) 7 3625 9200 (ANZ and Asia Pacific) for more information.



Nothing herein should be construed as a warranty in addition to the express warranty statement provided with EFI products and services.

AutoCal, Auto-Count, Best Eye, ColorGuard, ColorPASS, ColorRight, ColorWise, Command WorkStation, Cretachrom, Cretaprint, the Cretaprint logo, Cretaprinter, Cretaroller, Digital StoreFront, DocBuilder, Dynamic Wedge, EDOX, EFI, the EFI logo, Electronics For Imaging, EPCount, EPPhoto, EPRegister, EPStatus, Estimate, FabriVu, Fast-4, FASTRIP, FASTDRIVE, Fiery, the Fiery logo, Fiery Compose, Fiery Driven, the Fiery Driven logo, Fiery DesignPro, Fiery Edge, Fiery Impose, Fiery ImageViewer, Fiery Intensify, Fiery JobExpert, Fiery JobFlow, Fiery JobMaster, Fiery Navigator, Fiery Prints, the Fiery Prints logo, FreeForm, GameSys, Hagen, Inktenzity, Inkware, IQ, iQuote, LapNet, Lector, Logic, MarketDirect StoreFront, MarketDirect VDP, MarketDirect Cross Media, Metrics, Matrix, MicroPress, Monarch, Monarch Planner, OneFlow, Optima, Optitex, Organizing Print, Pace, Pecas, Pecas Vision, PC-Topp, PressVu, PrinterSite, PrintFlow, PrintMe, the PrintMe logo, PrintSmith, PrintSmith Site, PrintSmith Vision, PrintStream, Profile, Process Shipper, Prograph, PSI, PSI Flexo, Radius, RIPChips, RIP-While-Print, Spot-On, Spot Pro, Synchro 7, Technique, UltraPress, UltraTex, UltraVu, UV Series 50, VisualCal, VUTEk, the VUTEk logo, and WebTools are trademarks or registered trademarks of Electronics For Imaging, Inc. and/or its wholly owned subsidiaries in the U.S. and/or certain other countries.

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