Unique and efficient paper management.

The EFI™ Optima Integrated Roll Stock System, operated using RFID or barcodes, reduces stock levels by optimizing the use of part-rolls and allowing you to order less paper based on known requirements. Rolls are tracked on the corrugator, giving you visibility and traceability of paper usage, allowing you to ensure that your customers’ needs are met, and help reduce paper upgrades. These unique features ensure that Optima provides a rapid return on investment.

**Integrated rollstock**

Optima works on your shop floor, tracking all roll movements and recording paper usage, whilst guiding and monitoring operations. At the same time, all of the data gathered through this shop floor interface is available to view through a powerful management reporting tool.

**RFID**

Even more efficiency is achieved by the implementation of RFID roll tracking. RFID readers are installed on each clamp truck and roll stand to track roll movements, via tags inside the roll cores, which are inserted with ease on the receipt of new rolls to your plant.
EFI Optima features

**Accurate and reduced stock**

Accurate stock data is maintained by tracking all roll movements in real time, in and out of the roll storage area and on and off the corrugator. The confidence gained in the accuracy of paper stock levels, combined with reports to indicate trends of paper use, will allow you to reduce your stock levels.

**Consumption and traceability**

Rolls are validated when loaded (invalid rolls are rejected or a reason must be entered), and roll splices are tracked through to the dry end. This allows every dry end order to be linked to the exact rolls used to produce it. This data is then available to view through the Optima management reporting tool.

**Part roll usage**

Optima will suggest rolls to use to best fit the needs of the corrugator, via the touchscreen operator interface installed on the clamp truck. Where possible, old and part rolls will be used first, which will help reduce the levels of part rolls and reduce waste created from aged stock.

Customer service

EFI Escada offers comprehensive support packages for all of our products. Our dedicated support team is on-hand 24 hours a day, 7 days a week, committed to providing excellent after sales care and giving you the reassurance that assistance is only a call away. Our customer service department also incorporates a specialist training team who will deliver training at every step of the installation process with courses that can be tailored to meet your requirements.

You can also feel comfortable about the future of your EFI Escada products, as we ensure upgrade paths for all of our systems keeping your business right up to date.

EFI fuels success.

We develop breakthrough technologies for the manufacturing of signage, packaging, textiles, ceramic tiles, and personalized documents, with a wide range of printers, inks, digital front ends, and a comprehensive business and production workflow suite that transforms and streamlines the entire production process, increasing your competitiveness and boosting productivity. Visit www.efi.com or call 650-357-3500 for more information.