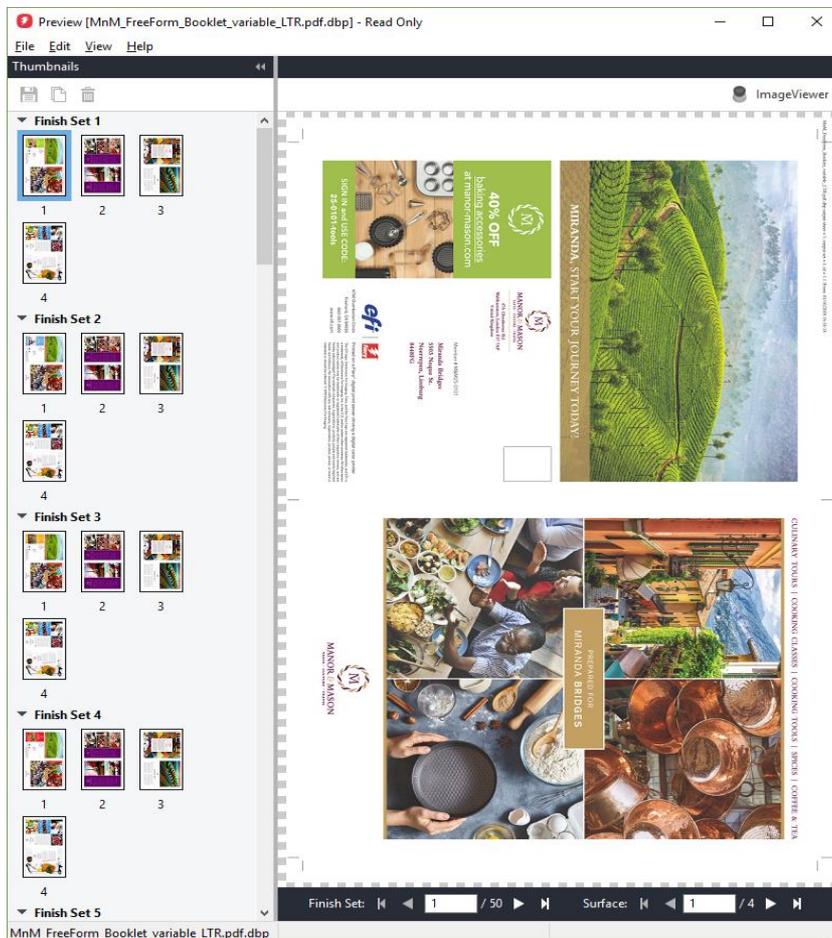


How-to:

Produce a personalized newsletter using Fiery FreeForm



How-to: Produce a personalized newsletter using FreeForm

Feature overview

Fiery® FreeForm™ is an exclusive, simple-to-use variable data printing (VDP) file format that is included on virtually all Fiery servers and supports a wide variety of source applications without the need for a third-party VDP composition tool.

Fiery FreeForm allows you to control the mapping between variable and master documents. This provides several benefits. First, instead of adding blank pages to the source variable document, you can map a blank page to a master page. Second, you can designate a master page for any given variable page.

Objectives

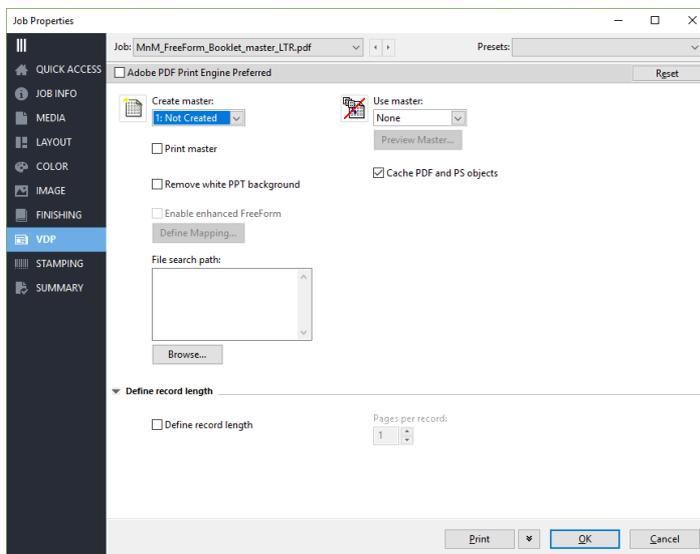
- Assign the FreeForm master
- Apply the FreeForm master to the variable document
- Preview the final document

Additional resources

For additional software downloads, training resources and more, go to [Fiery Online Resources](#).

Before you begin

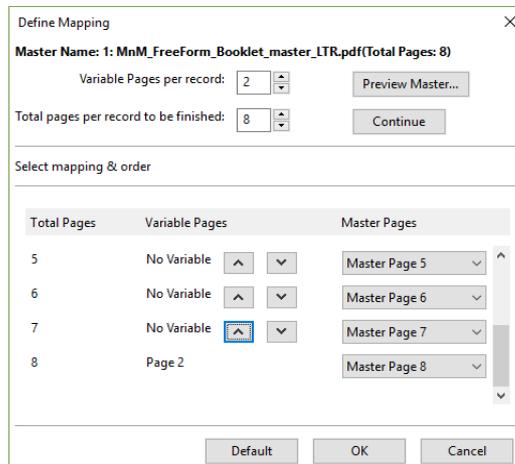
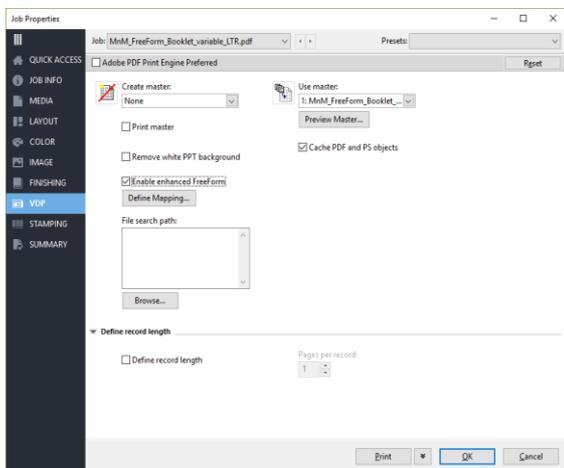
- Open Fiery Command WorkStation® 6.4 or later and connect to at least one Fiery server running Fiery FS400/FS400 Pro.
- Place the following sample files in the Fiery server HELD queue. Drag the files to the Command WorkStation HELD list or use the Command WorkStation Import menu option.
 - **MnM_FreeForm_Booklet_master_LTR.pdf** or **MnM_FreeForm_Booklet_master_A4.pdf**
 - **MnM_FreeForm_Booklet_variable_LTR.pdf** or **MnM_FreeForm_Booklet_variable_A4.pdf**
- Ensure the printer and Fiery server have been calibrated.



Assign the FreeForm master

1. Select the **MnM_FreeForm_Booklet_master_LTR.pdf** or **MnM_FreeForm_Booklet_master_A4.pdf** file in the Command WorkStation Held list. Then right-click to select **Properties**.
2. Click the **VDP** icon.
3. In the **Create Master** option, assign a FreeForm Master number to the job. For this example, select **1: Not Created**.
4. Leave the **Print master** check box unchecked.
5. Click **Print**.

*If you select the **Print master** check box, then the master document will be submitted to the Fiery Print queue and printed.*



Apply the FreeForm master to the variable document

1. Select the **MnM_FreeForm_Booklet_variable_LTR.pdf** or **MnM_FreeForm_Booklet_variable_A4.pdf** file in the Command WorkStation Held list. Then right-click to select **Properties**.
2. Click the **VDP** icon.
3. In the **Use master** option, select **1:MnM_FreeForm_Booklet_master_LTR.pdf.** or **1:MnM_FreeForm_Booklet_master_A4.pdf.**

*(Optional) Click **Preview Master** to preview the FreeForm Master pages. **Close** when done.*

4. Select the **Enable enhanced FreeForm** check box and click **Define Mapping**.
5. In the Define Mapping window, enter the following information:
 - Enter **2** for the Variable Pages per record.
 - Enter **8** for the Total Pages per record to be finished, and then click **Continue**.
6. In the Select mapping & order area, you will assign the page location for the variable pages and map each master page's location.
7. Move each **No Variable** page using the up arrow until Page 2 of the variable document has been moved to the **page 8** location for the Master Page number. Then click **OK**.
8. Click the **Media** icon and specify the media options for your workflow.
9. Click the **-OK** button.

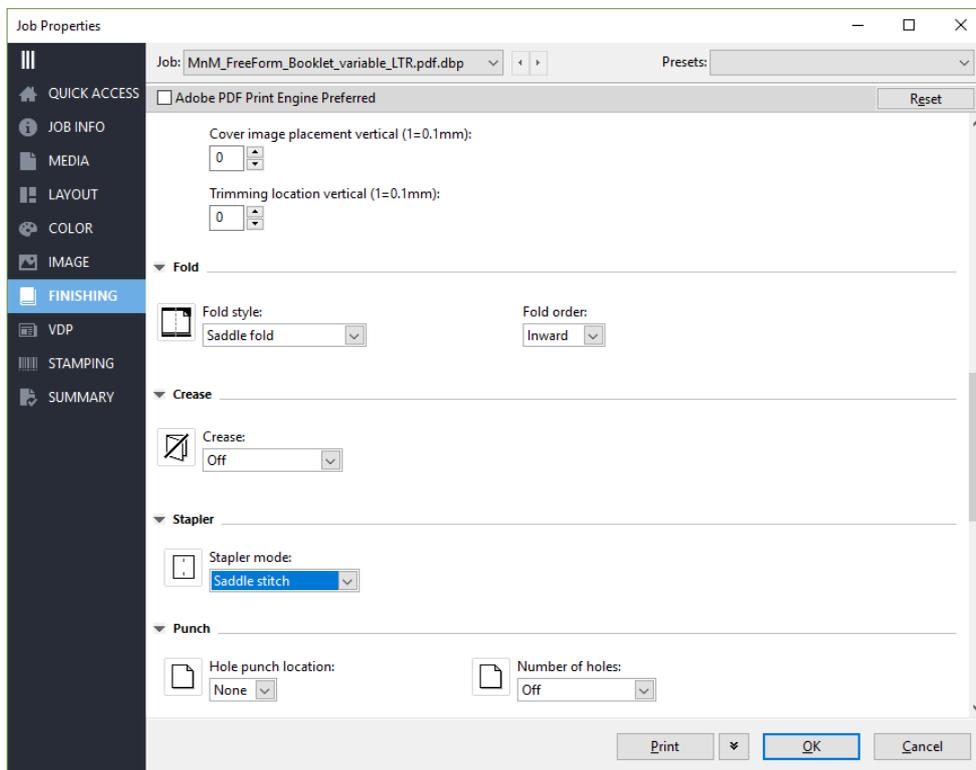
Apply booklet from Fiery Impose

1. Select the saved **MnM_FreeForm_Booklet_variable_LTR.pdf** or **MnM_FreeForm_Booklet_variable_A4.pdf** file in the Command WorkStation Held list. Then right-click and select **Impose**.
2. In the Settings pane, select the Template, **2-up saddle**.

3. For Sheet, select **11x17** or **A3**.
4. The remaining Settings can be left as the default settings.
5. Click **File > Save**.
6. Save the job as default setting and click **OK**.
7. Click **File > Exit** to close Impose. Or click the red **X** located in the corner.
8. The new job will be saved in the Held list.

Apply finishing to the Impose document

If your printer has a saddle-stitch finisher, use the steps below as a guideline for printing the file as a finished document. Each printer will have specific settings to correctly print and finish the booklet. If you do not have a saddle-stitch finisher available, you can print the document to show the output and use an off-line finisher to complete the job.



1. Select the job **MnM_FreeForm_Booklet_variable_LTR.pdf.dbp** or **MnM_FreeForm_Booklet_variable_A4.pdf.dbp** in the Held queue and right-click to select **Properties**.
2. When the Job Properties dialog opens, click the **Finishing** icon and assign the appropriate Folding, Stapling, Page Order and Output tray for your printer.
3. Select **Process and Hold**.

Preview the final document

1. After the job has completed processing and moves to the Command WorkStation Held list, select the job. Then right-click to select **Preview**. This will allow you to view each record, as well as specific pages within each record.
2. Use the Finish Set arrows to scroll through the job and view several sets. In each Finish Set verify that the member's name and the member's address have been changed for each set.



EFI fuels success.

We develop breakthrough technologies for the manufacturing of signage, packaging, textiles, ceramic tiles, and personalized documents, with a wide range of printers, inks, digital front ends, and a comprehensive business and production workflow suite that transforms and streamlines the entire production process, increasing your competitiveness and boosting productivity. Visit www.efi.com or call 650-357-3500 for more information.



Nothing herein should be construed as a warranty in addition to the express warranty statement provided with EFI products and services.

The APPS logo, AutoCal, Auto-Count, Balance, BESTColor, BioVu, BioWare, ColorPASS, Colorproof, ColorWise, Command WorkStation, CopyNet, Cretachrom, Cretaprint, the Cretaprint logo, Cretaprinter, Cretaroller, Digital StoreFront, DirectSmile, DocBuilder, DocBuilder Pro, DockNet, DocStream, DSfdesign Studio, Dynamic Wedge, EDOX, EFI, the EFI logo, Electronics For Imaging, Entrac, EPCount, EPPhoto, EPRegister, EPStatus Estimate, ExpressPay, FabriVU, Fast-4, Fiery, the Fiery logo, Fiery Driven, the Fiery Driven logo, Fiery JobFlow, Fiery JobMaster, Fiery Link, Fiery Navigator, Fiery Prints, the Fiery Prints logo, Fiery Spark, FreeForm, Hagen, Inkintensity, Inkware, LapNet, Logic, Metrix, MicroPress, MiniNet, Monarch, OneFlow, Pace, Pecas, Pecas Vision, PhotoXposure, PressVu, Printcafe, PrinterSite, PrintFlow, PrintMe, the PrintMe logo, PrintSmith, PrintSmith Site, PrintStream, Print to Win, Prograph, PSI PSI Flexo, Radius, Remoteproof, RIPChips, RIP-While-Print, Screenproof, SendMe, Sincolor, Splash, Spot-On, TrackNet, UltraPress, UltraTex, UltraVu, UV Series 50, VisualCal, VUTEK, the VUTEK logo, and WebTools are trademarks of Electronics For Imaging, Inc. and/or its wholly owned subsidiaries in the U.S. and/or certain other countries.

All other terms and product names may be trademarks or registered trademarks of their respective owners, and are hereby acknowledged.