

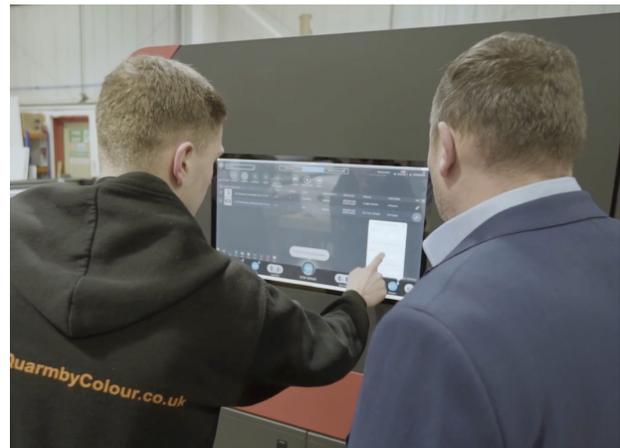
Quarmby Colour shares 15 years of partnership thanks to 'Second-to-None' EFI service

Brothers and managing directors, Darren and Damian Quarmby from Quarmby Colour have been devoted EFI™ customers since 2005. "We decided to work with EFI pure and simply on the grounds that we have never been let down," says Damian.

Quarmby Colour's loyalty to EFI stems from EFI's high-quality offerings, but most importantly from the level of service they receive. "The service level we get from EFI is just second to none," says Darren. "We have a really good relationship [with EFI engineers] over the years with the installed machines. They are almost part of the team here at Quarmby, and they kind of take it personally when a machine might go down on rare occasions. The engineers are totally committed to what they do and work through the night to make sure that we are operational."

"We never deviated to any other manufacturer [...] we have a partnership together," adds Damian. "The products are always the best in our opinion and our customers. [They] keep us in the front of the market."

Based in Leeds, UK, Quarmby Colour first started out in 1994 as a photographic laboratory, but with the demise of the photographic side of the industry and the increase of the digital market, the company had to take measures to keep the business afloat. "We have been looking at a distance at the flatbed technology, but we didn't see anything near photographic quality, until we stumbled on EFI VUTEK®, giving the photographic results we were looking for," says Damian. "That was our first dealing with hybrid (roll-to-roll/flatbed) technology and a big leap for the business actually. It transformed the business overnight."



Challenge:

"We didn't see anything near photographic quality until we stumbled on EFI VUTEK."

DAMIAN QUARMBY,
CO-MANAGING DIRECTOR
QUARMBY COLOUR





Founded in 1994, Quarmby Colour is a family run business spanning two generations in the display, exhibition and imaging industry. Over the years, the company has established a respectable reputation in the UK for producing high-quality display graphics.

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Brothers and Co-Managing Directors Damian (centre) and Darren Quarmby (right) oversee a print job on the company's new VUTEK h5 hybrid roll-to-roll/flatbed LED printer.

The company now caters to the display, exhibition and imaging industry with a respectable reputation for producing high-quality display graphics. The type of customers they work with are in the exhibition area, retail sector, events industry companies, museums, schools and colleges.

EFI technology surpasses tight deadlines

According to both brothers, customers are getting more demanding. "The biggest challenges are the turnaround times, and those are getting tighter and tighter these days," says Damian.

As a result, EFI technology has provided Quarmby Colour the necessary solutions to facilitate the demanding needs of the market. "The advantages we have seen from EFI printers and products have kept us pretty much as a premier team – right on top," says Damian. "We have got colour management and consistency, second to none, quality of print, second to none, and turnaround times that we are hitting, second to none." Darren adds, "The speeds and the deadlines have allowed us to be in the forefront within our field and that's due to EFI."

Solution:

"[EFI's engineers] kind of take it personally when a machine might go down on rare occasions."

DARREN QUARMBY,
CO-MANAGING DIRECTOR
QUARMBY COLOUR



Recently, Quarmby Colour purchased the EFI VUTEk h5 hybrid roll-to-roll/flatbed LED printer. “The installation was faultless. The service engineers were fantastic, and they had it up and running in no time at all,” says Damian. “The self-leveling feature in the bed of the printer provided the operators with the easiest and quickest installation that we have seen.”

The EFI VUTEk h5 is fitted with high-end, 7-picolitre greyscale printheads and a maximum resolution of 1,200 dpi. The machine prints up to 109 boards per hour, allowing Quarmby Colour to produce high-quality output and meet tight deadlines.

Quarmby Colour’s plan for the future is to keep investing in the latest technology. “We are also looking at the software side of things now,” says Damian. “We can see the benefits because the printers have already gotten their own board facility there to integrate with EFI Pace management information software system. We can see some huge benefits for the company moving forward.”

Result:

“The speeds and the deadlines have allowed us to be in the forefront within our field and that’s due to EFI.”

DARREN QUARMBY,
CO-MANAGING DIRECTOR
QUARMBY COLOUR



Scan here to see what else Darren and Damian had to say about EFI’s service, or watch the video at <https://go.efi.com/Quarmby-VUTEk-h5-Service.html>

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