



Issue 43 – June 2020

The last couple of months haven't been easy for anybody, so the EFI Fiery team has taken to heart the mission of bringing you some good news! In this newsletter issue you will learn how to get your hands on the best color in the business, meet EFI IQ – our new suite of cloud applications, get access to free webinars and learning courses, and much more. Happy reading!

It's time to run print production the smart way

Test drive the new EFI™ IQ™ suite of cloud applications for Fiery Driven™ cutsheet print devices. EFI IQ lets you use free and paid cloud applications to capitalize on your production data, and make better and faster data-driven decisions.

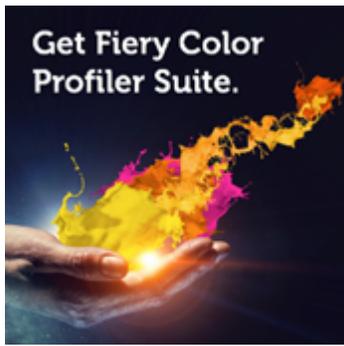


Start optimizing your production and quality processes today with EFI IQ.

[Take a test drive](#)

Get your hands on the best color in the business

The latest releases of Fiery® Color Profiler Suite have new innovations that help you deliver the best color in the business. If you're already using Color Profiler Suite, but aren't on the latest



version, check out all the [great reasons to upgrade](#) from whatever version you're using. To learn about, try, or buy:

Find out more

New content available on Learning@EFI

Everybody learns differently. But, in the fast-moving world of digital print, everybody needs to keep learning. So, Learning@EFI constantly produces a variety of new free learning materials that can help you get the most out of your print investments by running the most efficient workflows. Here are some of the new resources available for you now:



Courses

- [Fiery 603: Fiery Automation Package](#)
- [Fiery 250: Fiery Preflight](#)

Express Videos

- [The Fiery Control Bar Builder](#)
- [The Fiery Postflight feature](#)

Learn more



Get ready for the “back to business” with EFI Fiery

Is your print shop ready for business re-openings? Will you capture the potential volume surge, and will your operation be able to handle it?

The EFI Fiery team developed ways to help printers and in-plants prepare for the business world's reopening. We've identified several likely challenges which printing operations will face in the coming weeks as businesses begin to restart. To cover these topics, we've presented a series of three webinars:

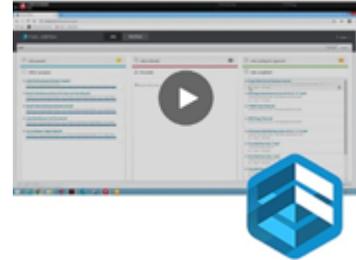
1. Personalized direct marketing for ANYONE with FREE Fiery FreeForm Create
2. Business improvement ROI through achievable workflow automation
3. Makeready automation from prepress to post press

If you missed the live session, you can access the complete content in our website.

[View webinars](#)

Watch a product briefing and demo of Fiery JobFlow

Learn how Fiery JobFlow can increase your productivity by automating job preparation steps from a third-party expert. This review includes demonstration videos, descriptions, and professional opinions about the main functional areas of JobFlow.



Plus, watch the product demonstration video to see Fiery JobFlow in action.

1. [View the product briefing](#)
2. [Watch a demo](#)



Introducing MarketDirect StoreFront 11.0

At the end of May, we launched the latest update for our flagship Web to Print platform. Version 11.0 includes many enhancements such as Fulfillment, AutoEngage and ShipExpress - and you can see them all in the previously recorded MarketDirect StoreFront 11.0 Launch Webinar for our customers.

[Watch it here](#)

NEW: MarketDirect Fulfillment

As an integrated part of the new MarketDirect StoreFront 11.0 Release, we added a brand-new platform – MarketDirect Fulfillment. It provides a complete inventory management solution – more affordable and automated than ever. Learn more about the new platform on the [MarketDirect Fulfillment Launch Webinar](#).



[Take a tour](#)

