Issue 44 – October 2020

Welcome to our newsletter! The third this year, they're our way to help keep you updated on the World of Fiery®. In this issue, you will learn more about EFI™ IQ™, the new suite of cloud applications, see how automation can be just the right fit for you, learn how to deliver on point color, get access to free webinars and learning courses, and much more. Happy reading.

EFI IQ – A suite of cloud applications for intelligent print production

EFI IQ – a new suite of cloud applications can capture production data to help you run a more profitable print business. Use free applications to extract value from your data.

- IQ Dashboard: View today's key production data and make decisions to get more volume out the door.
- EFI Insight: Capture production data and transform it into valuable trend analytics.
- EFI Go: Track your print devices and print jobs with a mobile app.

Take a test drive

Automation that grows with your business

Fiery JobFlow™ automates job preparation steps in prepress workflows to produce ready-to-print files with fewer mouse clicks. Start meeting tight deadlines and increasing output capacity with the free Fiery JobFlow Base* and upgrade to Fiery JobFlow as you see the benefits of automation for yourself, or try Fiery JobFlow for free for 30 days.
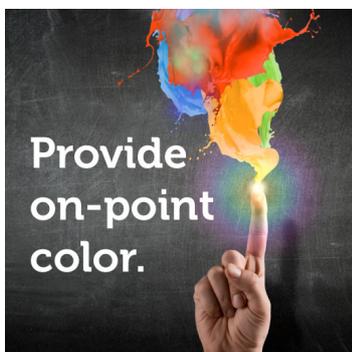
Watch the video

Webinars: Best practices to reach your color goals. And maintain them.

Achieving consistent, accurate, and saleable color comes from conquering your color management process, from the designer's intent to the finished job, and all the steps in between. Watch the recoding for the first webinar of this series and save your spot in the second session to learn about meeting buyer color expectations, mastering color management fundamentals, building a color process control system, and using the latest technologies to ensure you can reach and maintain your color goals.

Watch the recording and register

Superior color at your fingertips

The latest releases of Fiery Color Profiler Suite bring new innovations to help you deliver on-point color. If you are already using Color Profiler Suite but aren't on the latest version, check out all the great reasons to upgrade from version 4 to the latest release. To learn about, try, or buy:

Find out more here

New free training available on Learning@EFI

Learning@EFI keeps producing new free learning materials that can help you get the most out of your Fiery server by running the most efficient workflows. Here are some of the new courses available:

- [Fiery basics: What is Fiery?](#)
- [Fiery JobExpert](#)
- [Fiery JobFlow Base](#)
- [EFI ColorGuard](#)

New Product Release: EFI MarketDirect StoreFront 11.2

EFI MarketDirect StoreFront 11.2 includes many updates and enhancements which are documented comprehensively in the release notes. In addition, we offer the following key feature/enhancement videos to outline and demonstrate these major revisions.

- [Preflight Checks](#)
- [Fulfillment](#)
- [Categories](#)

[Download the release notes](#)

Free for Fiery external servers. Fiery Productivity Package or Fiery Automation Package required for Fiery embedded servers.