



Issue 45 – December 2020

Welcome to our last newsletter in 2020! This year has been challenging to most of us, and the Fiery® team has been working hard to make our customers' lives better. We've been developing product features to make printing easier with the new Fiery Command WorkStation 6.6, Fiery JobFlow 2.7 and the award winning FreeForm Create 1.2. We've created many eLearning courses and webinars to help you keep your skills up to date during social distancing times, and much more! You will see all of that in this newsletter. Happy reading.

Fiery Command WorkStation 6.6 – Convenience at your fingertips.

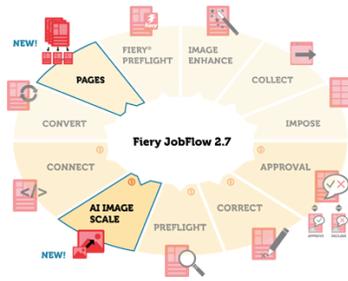
From making late-stage color edits directly from Job Properties, through to finding jobs more easily with the all-new Advanced Search – version 6.6 has many ways to help your day go more smoothly.

[Discover new features](#)



Unlock your automation potential

Version 2.7 of Fiery JobFlow was just released to enable further automation in prepress tasks. Learn how you can create



automated workflows to upscale images, reorganize PDF pages, send jobs to the next available printer, and more.

[Learn more](#)

Upgrade to a more flexible Fiery Color Profiler Suite

Version 5.3.3 of Fiery Color Profiler Suite brings macOS® 11 support, plus more flexible ways to measure color. If you are already using Color Profiler Suite but aren't on the latest version, check out all the [great reasons to upgrade](#) (from version 4 onward to 5.3.3). To learn about, try, or buy:



[Find out more](#)



See what's new with Fiery FreeForm Create

Fiery FreeForm Create keeps delivering powerful new features to make creating personalized jobs fast and easy. In version 1.2, you can choose to send your personalized files to the Fiery server in batches, add simple variables without needing a data source, quickly output a record as a PDF soft proof, use PDF vectors as variable objects, more easily manage your connected Fiery servers, and more time-saving features.

[Learn more](#)

Get more with EFI IQ

All good things must come to an end and be replaced with something even better. Fiery Navigator has been replaced with EFI™ IQ™ — a suite of free and paid cloud applications. Join EFI IQ and make your print production more intelligent.



[Watch this video to learn more](#)

Master how to achieve superior color output



The Fiery Educational Team has prepared new color management courses to help you satisfy the most demanding customers and produce consistent and accurate print results every time. Enroll now and take advantage of these free courses.

1. [Color 340: Fiery System Color Fundamentals](#)
2. [Color 341: Fiery Cutsheet Color Calibration](#)
3. [Color 345: Improving Color Accuracy with Fiery Verify](#)
4. [Color 360: EFI ColorGuard](#)

[Download the release notes](#)

EFI MarketDirect StoreFront 11.4 release

EFI MarketDirect StoreFront 11.4 was released on October 30th and includes several enhancements and updates.



New key features:

- Adobe® InDesign 2020 plugin for SmartCanvas template creation
- Google® Analytics and Tag Manager integration
- ExpressRater now supports negotiated rates

Integration of new Taxation vendors: Thomson Reuters®
ONESource

[Watch this video to learn more](#)