

System Requirements

Please ensure your system meets the following minimum requirements before beginning the installation process.

EFI MarketDirect Cross Media

Hardware and Software

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| <i>Processor</i> | <ul style="list-style-type: none"> x64- processor with at least 2.4 GHz and 8 or more virtual cores |
| <i>RAM</i> | <ul style="list-style-type: none"> 32 GB |
| <i>Hard disk</i> | <ul style="list-style-type: none"> 500+ GB (failsafe storage with backup strategy recommended) |
| <i>Accessibility</i> | <ul style="list-style-type: none"> Fixed IP-address with 100Mbit download and upload Internet connection (or higher) Remote Desktop protocol (RDP) access for the DirectSmile network TCP Ports In: 80, 443 TCP Ports Out: 20-21, 25, 80, 443, 465 Public SSL certificate (not included) |
| <i>Operating System</i> | <ul style="list-style-type: none"> Windows Server 2012 R2 through Windows Server 2019 <p>Important Cross Media no longer supports Windows Server 2008 and Windows Server 2012.</p> <p>Note Cross Media should be installed and run on a separate server as the application may require additional system resources.</p> |
| <i>Required Components</i> | <p><i>Not Included:</i></p> <ul style="list-style-type: none"> MS SQL 2012 Web Edition or higher <p><i>Included (installed as part of the server solution):</i></p> <ul style="list-style-type: none"> MS Access database engine 2007 and 2010 MS .NET Framework 3.5 MS .NET Framework 4.8 MS Silverlight 5 MS Silverlight SDK 4/5 MS Visual C++ 2005 Redistributable Package MS Visual C++ 2008 Redistributable Package MS Visual C++ 2010 Redistributable Package MS Visual C++ 2013 Redistributable Package MS Visual C++ 2015-2019 Redistributable Package Redis |
| Windows Browser for Designer <i>For Cross Media Pro Classic Campaign Designer</i> | <ul style="list-style-type: none"> Chrome, Internet Explorer 11 or later, Firefox, Chrome, Edge Internet Explorer 11 or later (not including Edge), Firefox ESR 52.9.0 or earlier |
| Mac Browser for Designer <i>For Cross Media Pro Classic Campaign Designer</i> | <ul style="list-style-type: none"> Chrome, Safari, Firefox Safari 11.0 or earlier, Firefox ESR 52.9.0 or earlier |



Hardware and Software

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| <i>Email/SMS Distribution</i> | • EFI does not provide Email and SMS distribution capabilities. We recommend Sendgrid for Email and Clickatell for SMS distribution. |
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