



EFI Fiery Command WorkStation Upgrade Continues to Offer Users Increasingly Higher Levels of Productivity

Advanced management interface delivers connectivity to the groundbreaking EFI IQ suite, last-minute color edits, better search and more streamlined print workflows

FREMONT, Calif., Jan. 28, 2021 – The new version 6.6 of EFI™ Fiery® Command WorkStation® – the print job management interface used across all EFI Fiery platforms connected to digital print devices – delivers a host of productivity and quality enhancements. With its ongoing development of Fiery Command WorkStation, Electronics For Imaging, Inc., is dedicated to continuous improvement, helping users do work faster and manage their digital print operations better across multiple printers and locations. The new Command WorkStation version, which is being demonstrated at EFI Engage global online users event, gives customers the power to produce higher-quality print with fewer mistakes, while ensuring that their EFI Fiery investments continue to deliver exceptional value.

“Since the early 1990s, and across millions of installations, EFI Fiery solutions have improved digital print production through both increased productivity and exceptional color quality,” said John Henze, vice president, sales and marketing, EFI Fiery. “With this EFI Fiery Command WorkStation release, we continue to deliver on that promise in a big way, from job creation through finishing.”

A key enhancement to Fiery Command WorkStation in this release is easy access to EFI IQ™, a suite of standard and optional cloud applications that connect people, processes, and print devices to enable better, data-driven decisions for print businesses. Creating an EFI IQ account is now faster and easier and can be done directly from Fiery Command WorkStation for instant access to production analytics, notification features and more.

Operational consistency across multiple devices

Early adopters, including the U.K.-based design and print agency Page Visions, are benefiting from the latest releases and ongoing advancements that Fiery Command WorkStation brings to businesses.

“The latest features delivered in Fiery Command WorkStation make it more than just a pre-press and press operators’ tool,” said Tom Griffiths, Page Visions’ CEO. “Features such as Auto Reconnect, and the ability to manage our Fiery XF servers too means all Fiery Driven™ printers in the business are always available and can be viewed by all production staff.

“The new Advanced Search with version 6.6 means we are able to get very granular with our job filtering and combine parameters such as stock to be used,

product type, scheduled start time, customer, and more, creating production efficiencies. The ability to save these searches means operators share the same filters which delivers operational consistency. Plus, the fact that Fiery Command WorkStation's stability is rock solid is also massive for us."

More productive, centralized job management

As the print job management interface for Fiery digital front ends (DFEs), the new Command WorkStation version 6.6 makes printing more productive and powerful. In addition to its new cloud capabilities with EFI IQ for data analysis and metrics, key enhancements in this latest release include:

- More advanced job search capabilities for finding jobs based on multiple search criteria
- A new tool – Raster Curve Editor – that enables operators to perform late-stage color edits to jobs directly from the job properties screen
- Easier editing of spot colors in Fiery Spot Pro while working within other Fiery Command WorkStation applications
- Support for the EFI ES-3000 color measurement Instrument, supporting single-scan measurements in M1 and M2 modes with faster and more accurate readings.

Also coming at the end of February is a new feature in EFI Fiery Impose software – a higher-level integration for the Duplo D-618 automatic finishing device, allowing operators to easily set up a custom imposition layout including cut, crease and perforation marks.

EFI's continued investment in Fiery Command WorkStation contributes significantly to the Fiery DFE's status as the de facto standard for digital print production. This new offering continues EFI's legacy of improvement and advancement for increased customer capabilities, with greater usability and productivity, faster Fiery installations across the network and increased efficiency for customers worldwide.

For more information about the EFI Fiery Command WorkStation and other Fiery solutions and services for better, more-efficient, high-quality digital printing, visit www.efi.com or contact your local EFI representative.

About EFI

EFI™ is a global technology company, based in Silicon Valley, and is leading the worldwide transformation from analog to digital imaging. We are passionate about fueling customer success with products that increase competitiveness and boost productivity. To do that, we develop breakthrough technologies for the manufacturing of signage, packaging, textiles, ceramic tiles, building materials

and personalized documents, with a wide range of printers, inks, digital front ends, and a comprehensive business and production workflow suite that transforms and streamlines the entire production process. (www.efi.com)

Follow EFI online:

Follow us on Twitter: <https://twitter.com/EFIPrint>

Follow us on Instagram: <https://www.instagram.com/efiprint>

Find us on Facebook: www.facebook.com/EFIPrint

View us on YouTube: www.youtube.com/EFIDigitalPrintTech

#

NOTE TO EDITORS: The EFI logo, Fiery and Command WorkStation are registered trademarks of Electronics For Imaging, Inc. in the U.S. and/or certain other countries. EFI, IQ, FreeForm and Fiery Driven are trademarks of Electronics For Imaging, Inc. in the U.S. and/or certain other countries. Duplo is a registered trademark of Duplo Corp. in the U.S. and/or certain other countries. All other terms and product names may be trademarks or registered trademarks of their respective owners, and are hereby acknowledged.

Nothing herein should be construed as a warranty in addition to the express warranty statements provided with EFI products and services.