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## Small Classes with a Big Impact: EFI Launches PrintSmith Vision Advanced Skills Virtual Workshops

FREMONT, Calif., April 12, 2021 – [Electronics For Imaging](#), Inc. today announced new live [Advanced Skills Virtual Workshops](#) for users of EFI™ [PrintSmith™ Vision](#) – the industry-leading MIS workflow platform for small commercial and quick print shops. In response to demand from users looking to update their skills and onboard new employees, the workshops provide print businesses with more flexible, interactive management training options.

PrintSmith Vision users can select from highly specialized, a la carte training modules based on their needs. The instructor-led Workshop sessions are live classes running from sixty to ninety minutes each, with a maximum of eight students per class to ensure optimal interaction between instructors and participants.

Sessions are affordable and cover topics for both offset and digital press setup and configuration, creating charge definitions in PrintSmith Vision 5 and large-format pricing. Additional pre-recorded sessions as part of the PrintSmith Vision Fast Track training experience are also available on-demand at no charge, including topics such as estimating, invoicing, stock definitions, and shipping.

The new workshops are in line with EFI's goal of making training more accessible to customers. For PrintSmith Vision users such as Nathaniel Grant, president of [GAM Graphics And Marketing](#) and chairman of the [National Print and Sign Owners Association \(NPSOA\)](#), this type of training is a welcome development for many association members. "The pandemic has made it difficult for members of the print community to get together for traditional training," Grant said. "This program will ensure NPSOA members can continue to progress and advance their teams knowledge and expertise remotely, with convenient bite sized training options."

Printing and packaging professionals across the globe rely on EFI's portfolio of workflow products to manage their businesses and become more streamlined, efficient, informed and profitable. To register for the PrintSmith Vision Advanced Skills Virtual Workshops, visit [https://go.efi.com/en\\_PSV-Advanced-Skills-Virtual-Workshops](https://go.efi.com/en_PSV-Advanced-Skills-Virtual-Workshops).

### About EFI

EFI™ is a global technology company, based in Silicon Valley, and is leading the worldwide transformation from analog to digital imaging. We are passionate about fueling customer success with products that increase competitiveness and boost productivity. To do that, we develop breakthrough

technologies for the manufacturing of signage, packaging, textiles, ceramic tiles, building materials and personalized documents, with a wide range of printers, inks, digital front ends, and a comprehensive business and production workflow suite that transforms and streamlines the entire production process. ([www.efi.com](http://www.efi.com))

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