



## EFI Implementing Price Increases for Inkjet Inks, Supplies and Parts

**FREMONT, Calif.**, June 1, 2021 – In light of numerous market changes affecting costs for materials, components, chemicals, global freight and logistics, Electronics For Imaging, Inc. will be implementing price increases for its inkjet inks, parts and supplies. EFI™ will be implementing the price changes – which will apply to inks, supplies and printer parts across EFI's VUTEk®, Wide-Format, Reggiani, Cretaprint®, Nozomi and Cubik product lines – as of July 1, 2021.

Price increases will vary by product; EFI will be communicating specific increases directly to customers and channel partners.

“Since the beginning of the pandemic, EFI has worked diligently to solidify our supply chains and maintain the best quality and consistency available with all of our inkjet products,” said Scott Schinlever, COO, EFI Inkjet. “While we have taken consequential action to contain costs, lingering market challenges have led to a price adjustment needed to ensure continued, uninterrupted supply to our global customer base.

“As always, EFI will effectively and closely manage the many cost and performance factors affecting our inkjet products, ensuring that our customers continue to stay at the forefront of technology using products that provide them exceptional value in terms of quality and total cost of ownership.”

For more information about EFI inkjet products, visit [www.efi.com](http://www.efi.com).

### **About EFI**

EFI™ is a global technology company, based in Silicon Valley, and is leading the worldwide transformation from analog to digital imaging. We are passionate about fueling customer success with products that increase competitiveness and boost productivity. To do that, we develop breakthrough technologies for the manufacturing of signage, packaging, textiles, ceramic tiles, building materials and personalized documents, with a wide range of printers, inks, digital front ends, and a comprehensive business and production workflow suite that transforms and streamlines the entire production process. ([www.efi.com](http://www.efi.com))

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