

EFI Hosts Packaging Leaders for VIP Corrugated Conference



Global Inkjet Innovation Center features single-pass inkjet innovation previews and MCORR print technology along with digital print and workflow solutions

LONDONDERRY, N.H., November 03, 2021 – Today, [Electronics For Imaging](#), Inc. is hosting leaders and top technology personnel from several of the country’s most advanced corrugated packaging manufacturers for an invite-only VIP Corrugated Conference at the EFI™ Global Inkjet Innovation Center in Londonderry, N.H.

The event highlights current and future innovations from EFI – including the company’s award-winning [Nozomi](#) single-pass inkjet corrugated printing platform. Attendees, including representatives from some of North America’s leading independent and integrated packaging companies, will participate in discussions about the effective, real-world successes possible with digital printing and comprehensive, data-driven workflows that help packaging companies scale their operations to new heights at a time of growing demand.

“We are working closely with many leading and innovative packaging companies, showing them important strategies to drive a successful digital future for their businesses,” said EFI Chief Revenue Officer Frank Mallozzi. “This is a critical time for the corrugated industry, and EFI is leading the digital conversation – as we have done over the past 30+ years in several market segments – with a complete, end-to-end offering of solutions, service and support that helps our customers drive more efficiency, sustainability and profitability in this transition.”

An end-to-end portfolio for corrugated success

During the event, attendees are meeting with members of EFI’s senior leadership team and receiving an insider’s look at an EFI digital print and ink technology roadmap that builds on the successes converters worldwide have achieved with Nozomi – the leading single-pass inkjet technology for corrugated printing.

The event showcases the breadth of an end-to-end EFI digital portfolio that includes advanced service and support; customer acquisition solutions; leading-edge digital workflows; robust Fiery® digital front end print servers; high-productivity digital printers; and Genuine EFI Inks, including white inks that help corrugated businesses win new, higher-value-added work.

Attendees will see live demos of the EFI Nozomi press and the new EFI MCORR 1300, a high-volume, six-color, 126-inch-wide UV LED multi-pass inkjet printer for corrugated packaging and displays. Available in 2022, the MCORR 1300 will feature three-quarter automation, full-automation, or robotic board handling systems for streamlined, continuous productivity.

The VIP Corrugated Conference also features a live demo of the VUTEK® [h5](#), EFI's next-generation, 126-inch wide, superwide-format UV LED hybrid roll/flatbed printer. A versatile, high-quality printer, the VUTEK h5 excels at high-speed production of up to 109 boards per hour on an exceptionally broad range of media – from banner and rigid substrates for display graphics applications to folding carton and corrugated board.

A preview of EFI's next Nozomi product

VIP event attendees will also get a behind-the-scenes look at EFI's world-class R&D activities in corrugated, including the company's next single-pass corrugated printer presented via live demo from EFI's inkjet center of excellence in Almassora, Spain.

In addition to the event's presentations from EFI experts, EFI partner [Highcon](#) will host a discussion around its agile and sustainable digital cutting and creasing solutions for converters. Industry analyst Marco Boer, vice president of [I.T. Strategies](#), is also addressing VIP Corrugated Conference attendees, providing insights and research on continued demand growth for digitally printed corrugated packaging.

Attendees will also learn more about EFI's industry-leading portfolio of corrugated packaging workflow offerings. [EFI Escada](#) corrugator control solutions, technology used by many of the world's leading corrugated manufacturers, enable faster corrugator speeds while increasing board quality. Intelligent speed and warp control solutions in the Escada product line drive throughput and reduce waste, while smart recipe management and business intelligence tools help board manufacturers drive better production and business performance.

Another comprehensive workflow solution highlighted at the event, the [EFI Corrugated Packaging Suite](#), is a flexible, modular collection of performance optimizing software. Efficient inventory and scheduling solutions in the suite reduce waste and boost productivity, and the suite's advanced [Corrugated Business System](#) estimating and job management software helps box plants, sheet plants and sheet feeder plants win more business.

For more information about advanced corrugated digital printing solutions from EFI, visit www.efi.com.

About EFI

EFI™ is a global technology company, based in Silicon Valley, and is leading the worldwide transformation from analog to digital imaging. We are passionate about fueling customer success with products that increase competitiveness and boost productivity. To do that, we develop breakthrough technologies for the manufacturing of signage, packaging, textiles, ceramic tiles, building materials and personalized documents, with a wide range of printers, inks, digital front ends, and a comprehensive business and production workflow suite that transforms and streamlines the entire production process. (www.efi.com)

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