

## 10 ways to see if Fiery JobFlow can save your business time

Answer these questions to identify how much your print operation can benefit from Fiery® JobFlow™. If you answer “Yes” to some of these questions, Fiery JobFlow can significantly benefit your print operation and presents an excellent opportunity to increase profits.

### **Why Fiery JobFlow?**

Every day you get print jobs from your customers that arrive in various stages of print-readiness, and have different levels of job setup complexity. Before you can print, you need to inspect each file for missing or corrupted assets, put it in the right imposition layout, and select the proper finishing options to ensure the job will print correctly the first time. Fiery JobFlow automates these job preparation steps, saving you time, eliminating bottlenecks, and significantly reducing errors. It integrates modules for PDF conversion, preflight checks, image enhancement, imposition, PDF correction, plus editing and approval.

1. **Does your staff spend a lot of time manually setting up repetitive job properties for common jobs?**  Yes  No
  - Every time your staff touches a job, profits decrease and the potential for errors increases. With JobFlow, you can create workflows for your most common job types for quick and easy one-click processing.
2. **Do you need to shorten the review and approval process?**  Yes  No
  - Build the job approval process directly into your workflows to speed up print production. Customers can view and approve the job the instant it has been processed.
3. **Do you want to inspect and troubleshoot automatically?**  Yes  No
  - Automatically inspect jobs for potential issues, such as missing spot colors and fonts or corrupted assets like overprints and transparencies, to discover issues early on before printing.
4. **Do you receive jobs with common errors and need to make corrections automatically?**  Yes  No
  - Troubleshoot and correct files using Enfocus PitStop technology including adding page numbers or watermarks, converting colors, adjusting the resolution of images, fixing bleed, and more.
5. **Do want to automate job imposition?**  Yes  No
  - If you produce business cards, postcards, coupons or booklets, your operators probably spend a lot of time preparing jobs for print. Automate job imposition by combining Fiery JobFlow with Fiery Impose\*, plus integrate with offline finishers, to significantly reduce setup time.  
\*Sold separately

## Fiery JobFlow Qualifying Questions

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6. **Do you receive jobs that need reorganizing (splitting a job or extracting pages)?**  Yes  No
- Reorganize PDF pages to make long jobs more manageable such as processing one large file that needs each invoice to be stapled. Split a job by a set number of pages, PDF bookmarks, or page ranges. Alternatively, delete or extract pages from a PDF.
7. **Do you receive images that need enhancing?**  Yes  No
- Apply automatic image correction such as red eyes or overall image quality improvement.
8. **Do your jobs sit idle waiting for an unavailable printer?**  Yes  No
- Set up alternative Fiery driven printers to get jobs printed as efficiently as possible when a printer is unavailable whether it is offline, out of toner or paper, etc.
9. **Do you want to receive job notifications to address issues quickly?**  Yes  No
- Stay in control of your workflow and monitor production closely, even when you are remote. Set up rules to receive notifications about critical jobs and on the specific stages of the workflow you care about.
10. **Do you want to create advanced workflows that connect to other solutions?**  Yes  No
- Extend automatic job-processing functions by connecting to third-party applications using scripting or hot folders. Incorporate capabilities such as conversion of unsupported file formats or variable data.

### ***Get more value from your time***

Start with the free version, Fiery JobFlow Base. When you're ready to scale, upgrade to the cost-effective paid version of Fiery JobFlow that offers more advanced automation capabilities.

For more information and a 30-day free trial, visit the Fiery JobFlow webpage at [www.efi.com/fieryjobflow](http://www.efi.com/fieryjobflow).

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