

## 9 ways to see if Fiery JobMaster is right for your business



Answer these questions to identify how much your print operation can benefit from Fiery® JobMaster. If you answer “Yes” to some of these questions, Fiery JobMaster can significantly benefit your print operation and presents an excellent opportunity to increase profits.

### Why Fiery JobMaster?

With the high cost of manual labour in time-consuming finishing tasks, you need to be able to efficiently output a finished document. Fiery JobMaster makes print operators more productive when performing makeready tasks for complex documents. Intuitive document assembly includes fully visual tab insertion and design, media assignment, page numbering, finishing, scanning, and powerful late-stage editing functionality.

**1. Do your jobs require gathering pages from multiple sources, including hardcopy pages?**

Yes  No

Fiery JobMaster provides advanced PDF-based makeready functions, including flexible document assembly that allows drag-and-drop page merges. This allows users to create a new job by merging digital and scanned documents. Users can de-skew and de-speckle scanned documents; edit images for brightness, contrast, and sharpness; resize pages to the desired media size for a uniform appearance on every page; renumber pages; and mask out staples, hole-punch marks, or undesired page content.

**2. Do you need to create document sections that require tab separations?**

Yes  No

Fiery JobMaster provides state-of-the-art tab creation tools with a visual preview. The advanced tab creation tools preview changes dynamically as users specify tab ear settings and content that can include images, colour background, logos, and formatted text. JobMaster also makes it easy to establish document sections by printing bleed-edge tabs which do not require the use of tab media. JobMaster automatically applies bleed-edge tab settings to all pages in the chapter, with incremental tab position for each successive chapter.

**3. Do you need to apply editing to selected pages?**

Yes  No

Users can redefine crop-and-trim box sizes and mask unwanted content such as pre-existing page numbers or hole punches. Edits are nondestructive, and the user can remove or modify them at any time before production. JobMaster adds page numbers anywhere on the page, can skip page numbers for inserts and tabs, and includes page-number templates for predefined numbering styles.

**4. Do you need to print documents that require a mixture of media types?**

Yes  No

With a visual page-level ticketing workflow, you can see a thumbnail preview of paper and finishing options. The user can select the media type, the duplex method, and the page ranges. Integration with the print engine's paper catalogue also makes it intuitive to apply media specifications on a per-page or per-chapter basis, and improves paper management across the entire production environment.

**5. Do you need to make last-minute changes in your document before printing?**

Yes  No

Integrates with Adobe® Acrobat® Pro\* to give you quick and easy last-minute text, spot-colour, or image changes. This builds flexibility into your workflow by eliminating the need to go back to source documents for editing.

**6. Do you need to define finishing options in a document?**

Yes  No

Fiery JobMaster lets you define finishing options in a document, including duplex parameters. The unique, visual JobMaster workflow helps you make the correct finishing decisions, and see the impact of various finishing options in detail.

**7. Do you need to apply media attributes and mixed finishing settings to chapters or sections in a document?**

Yes  No

Fiery JobMaster offers quick and easy configuration of page ranges or subsets within documents and lets you apply media attributes and finishing options to each individual subset. For even higher efficiency, operators can automatically start chapters on right-hand pages or insert blank pages to meet chapter requirements.

**8. Do you need to have a visual representation of your document before printing?**

Yes  No

A range of preview modes in Fiery JobMaster lets you view jobs in single page, sheet, or reader's (book) mode. It also displays media attributes at a glance for the most accurate representation of the final product before printing.

\* Available as a separate purchase

**9. Would your business benefit from producing new applications such as NCR forms, event tickets, and coupons?**

Yes  No

You can easily expand your print service offerings with profitable applications by taking advantage of the latest new features in Fiery JobMaster. Operators can quickly create multi-part forms, replicate a page or a set of pages, and fulfill complex numbering and stamping requirements to produce forms, coupons, and ticketing jobs with ease.

For more information and a 30-day free trial, visit the Fiery JobMaster webpage at [www.efi.com/fieryjobmaster](http://www.efi.com/fieryjobmaster).

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