



EFI Fiery Shows Unparalleled Innovation with Best-in-Class DFE and Workflow Solutions at PRINTING United

LAS VEGAS, October 20, 2022 – Advanced digital front end (DFE) and print workflow solutions from Fiery®, a business unit of [Electronics For Imaging](#), Inc., demonstrate the unstoppable innovation needed to help customers maximize productivity and profitability in their digital printing operations. This week, at the PRINTING United Expo, the Fiery business is showcasing its passion to develop products for the next generation of print in the EFI™ booth, #C8107, and on digital production printers and presses installed at several partner booths across the exhibit floor.

The EFI booth features a sneak peek at what's coming next from Fiery, with new solutions in development from a business that never stops innovating to address industry trends. New-platform advancements featured in this special technology preview meet customers' most demanding requirements and include:

- Fully automated workflows that allow operators to always produce accurate and consistent color even with little color management knowledge;
- Next-generation spot color processing technology that delivers more accurate and cleaner brand colors;
- A print scheduler to help operators better plan job sequencing for optimized production capacity; and
- Added intelligence in proprietary Fiery HyperRIP technology that gets jobs out faster by automatically choosing the optimal processing mode.

The EFI exhibit at PRINTING United also showcases [Fiery Impress™](#), the new, easy-to-implement, turnkey DFE solution for inkjet printer manufacturers that offers high-speed productivity, high automation and comprehensive color management. Another show exhibitor, digital print and label technology manufacturer Colordyne™ Technologies (booth #N1866), is the first company worldwide to implement this technology, and is using it to help customers achieve higher-throughput, high-quality digital label printing in up to seven colors on Colordyne 3800 Series inkjet solutions.

Fiery innovations appear throughout the halls of North America's largest printing tradeshow as well, with EFI Fiery DFEs and workflow solutions used on new printers and presses from Canon® (booth #N1009), Kyocera Document Solutions (booth #N2743), Ricoh® USA (booth #N1928), and RISO (booth #N429).

Fiery workflow solutions for integrated finishing prep and make-ready also appear in the exhibits of Duplo® USA Corp. (booths #N412 and #N423), Graphic Whizard (booth #N603) and MBM® Corp. (booth #N201).

Profit opportunity with the industry's most-advanced DFE

Some manufacturers' new cut-sheet printers at PRINTING United employ the industry's most-advanced print server technology – the Fiery FS500 Pro platform – which delivers faster speed and more capability. Intelligent automation solutions in Fiery FS500 Pro drive overall greater throughput in digital printing, while reducing the level of operator expertise needed to achieve superior results. As a result, print businesses can increase their margins in production printing with the higher production accuracy and quality needed to meet or exceed their customers' expectations.

“Our innovative solutions throughout PRINTING United reflect our commitment to our customers, including the dedication we put into delivering technology that helps our customers drive more profitability from their print operations,” said John Henze, vice president of marketing, EFI Fiery. “As we have for the past 30+ years, Fiery continues to lead the industry with customer-focused innovation that sets the standard for productivity, quality, integration and automation for real business results.”

About EFI

EFI™ is a global technology company, leading the worldwide transformation from analog to digital imaging. We understand our customers want breakthrough technologies to lead them through their digital journey. That's why we're passionate about driving their business growth with a scalable portfolio of products, solutions, services, support, and world-class partnerships for the manufacturing of signage, packaging, textiles, ceramic tiles, building materials, commercial print, and personalized documents with a wide range of printers, inks, digital front ends, and workflow software. They work together to increase profits, cut costs, improve productivity, and optimize efficiency – job after job, year after year. We're committed to our customers' success. (www.efi.com)

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