

## 8 questions to find out if this is the right solution for you



Answer these questions to identify how much your print operation can benefit from having Fiery® Graphic Arts Package, Premium Edition. If you answer “Yes” to some of these questions, Fiery Graphic Arts Package, Premium Edition can significantly benefit your print operation and presents an excellent opportunity to increase profits.

### Why Fiery Graphic Arts Package, Premium Edition?

The Fiery Graphic Arts Package, Premium Edition features professional tools minimising print spoilage and wasted clicks by identifying and troubleshooting common print production problems before printing a single page. Specific features include:

- Preview full-resolution post-RIP raster files in Fiery ImageViewer, including variable data content
- Identify and correct file issues on the fly, including low-resolution images, artifacts, transparencies, spot colours and missing fonts
- Quickly make global colour edits with curves
- Provide accurate soft proof PDFs to clients to streamline remote review

**1. Do you need to review the colour output before printing?**

Yes  No

Fiery ImageViewer provides local and remote raster-based soft proofing with colour editing capabilities. This allows users to view the effects of trapping and colour profile changes as well as to see possible problems such as screen moiré patterns. Users can make changes to their jobs without the need to re-RIP the file, which saves valuable production time.

**2. Do you need to make global colour curve edits on some jobs without going back to prepress?**

Yes  No

With Fiery ImageViewer, users can create and save custom colour curves for use in automated workflows or for use in other jobs. This saves time and makes colour edits fast and accurate.

**3. Do you need to check a document for errors before committing to print?**

Yes  No

Users can analyse and diagnose files, before or after RIPping, by using Fiery Preflight and Fiery Postflight. Preflight provides a fast, intuitive check of the most common errors—including fonts, spot colours, low-resolution images and VDP elements—to ensure that files will print successfully on a Fiery Driven™ print engine. Postflight is a robust diagnostic utility that lets users troubleshoot colour problems in a printed job.

**4. Do you need colour quality controls throughout the print run?**

Yes  No

Control Bar Builder offers a visual interface for designing custom control bars that are flexible enough to be used on a variety of media sizes. Users can choose to upload a custom colour control bar or use an industry-standard colour bar such as the Ugra Fogra or Idealliance control wedge included with Control Bar Builder. With this feature, users can control colour quality by measuring control bars using the ES-2000 spectrophotometer and the Color Verification Assistant tool included with Fiery Color Profiler Suite. This increases customer satisfaction by ensuring colour consistency and repeatability.

**5. Do you work with file formats other than PostScript or PDF?**

Yes  No

The Fiery server, in combination with the Fiery Graphic Arts Package, Premium Edition, includes a number of production automation and workflow management features, such as the filters for Hot Folders that support integration of digital and offset workflows. Available filters include CT/LW, PDF2Go, ExportPS, DCS 2.0, EPS, PDF/X, TIFF/IT, and JPG.

**6. Do you need to modify trapping?**

Yes  No

The Fiery server's implementation of Auto Trapping provides users with advanced trapping settings such as width, colour reduction, shape and object type. This tool offers full control over trapping values to adapt to different printing environments. Optimised for the Fiery Driven print engines, Auto Trapping is so fast that users can even apply it to variable data jobs and still run print engines at the rated speed.

**7. Do you need to simulate a type of paper for proofing purposes?**

Yes  No

Fiery Graphic Arts Package, Premium Edition lets users accurately simulate the effect of printing on specialty or coloured papers. It achieves this effect by perceptually adjusting the hue, brightness and saturation of a simulated paper white defined in the CMYK simulation profiles.

**8. Do you need to print customised screening?**

Yes  No

The Halftone Simulation feature allows users to print in halftone mode and to define custom screening functions to apply to print jobs. By combining this feature with Paper Simulation, print service providers can better simulate offset press output.

**For more information and a 30-day free trial, visit the Fiery Graphic Arts Package, Premium Edition webpage at [www.efi.com/gappe](http://www.efi.com/gappe).**

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