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Fiery Expands DTF, DTG, and Specialty Printing Market Leadership with New Digital Factory Release

The latest Digital Factory RIP software features a next-generation user interface, enhanced automation, and true shape nesting for easier navigation, faster job setup, and reduced material usage.

Fremont, California. October 4, 2023. Fiery, LLC, the largest independent provider of digital front ends (DFEs), today announced the latest release of the award-winning Digital Factory RIP software, making it easier than ever to create personalized, customized, and other specialty production products with perfect color accuracy through custom print modes and color profiles. Driving virtually all direct to film (DTF), direct to garment (DTG), sublimation, UV, toner transfer, and wide format print and cut devices, Digital Factory v11.1 features a more intuitive user interface, redesigned layouts, enhanced workflow automation, and true shape nesting. The new capabilities streamline print operations, save hours in production time, and increase profitability by reducing costly material waste.

"Customers expect quality, accuracy, and speed when it comes to direct to film and specialty print applications, and no other software RIP combines color accuracy with device support like Digital Factory," said John Henze, Vice President, Sales and Marketing, Fiery. "Collaborating with our extensive customer base, we developed a next-generation interface with the user in mind. With this latest update to Digital Factory, businesses of all sizes can quickly find the right tools and dial in the perfect settings to achieve efficient, high-volume production with the highest possible quality."

"Digital Factory v11 was already a favorite, but with the launch of v11.1, it has taken a giant leap forward," said Tony Lee, Sales Director, All American Print Supply Co. "There's simply no match out there for its excellence. The improvements are astounding – it's now even better, cleaner, more intuitive, and easier to use than ever before. Digital Factory v11.1 sets a new standard for digital solutions, and it's a joy to see how it continues to evolve and exceed expectations."

Digital Factory offers powerful production management tools and color profiles to achieve stunning color reproduction and accuracy on the widest variety of substrates. New capabilities in Digital Factory v11.1 include:

Improved Usability, Organization & Layout. A new interface offers clear navigation and user-friendly controls, reducing the learning curve, streamlining job setup, and increasing productivity while minimizing production errors. For example, Queue Groups can now be created with a single icon click with drag and drop features, allowing both Queues or Group tabs to be quickly reordered for improved organization and layout.

Reduced Material Use: Digital Factory now provides true shape nesting, allowing more efficient use of spaces or gaps when nesting print and cut designs. This reduces material usage and supports sustainability efforts.

Quickly Identify Job Lists: New icons, settings menu, and image scaling make it easier for operators to quickly see production feedback and what has been processed.

"This new release takes the powerful tools and features customers love and makes it easier than ever to operate. Designers and printers have the power to create at their fingertips and produce vibrant DTF or DTG prints that set them apart from the competition," continued Henze.

Digital Factory v11.1 is now available. It will be showcased in the Fiery booth, C2646, at PRINTING United in Atlanta, GA, from Oct. 18-20.

For more information about Digital Factory, visit
https://www.cadlink.com/product/digitalfactory/

About Fiery LLC
Fiery, LLC is the leading provider of digital front ends (DFEs) and workflow solutions for the growing industrial and graphic arts print industries. With a customer base that includes over 2 million DFEs sold globally, the company offers innovative software and cloud-based technologies that deliver fast performance, stunning color, and exceptional print quality across a broad range of production printing devices.

Fiery DFEs are installed in a diverse range of industry segments, including commercial print, packaging, signs and display graphics, ceramics, building materials, textiles, and other specialty applications. With over 30 years of excellent support and service, Fiery has built an unmatched community of customers, dealers, and partners.

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