



## **Fiery, LLC**

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# **Fiery Command WorkStation 7: Elevating Color Performance and Streamlining Job Management Across Major Printer Brands**

**Fremont, California. November 7, 2023.** [Fiery](#) LLC, the largest independent provider of digital front ends (DFEs), announced the next generation of Fiery® Command WorkStation®, a centralized job management interface that seamlessly connects to all Fiery driven cutsheet, large format, and high-speed inkjet printers to run print production processes. This integration allows businesses to choose the best printers available in the industry now and in the future.

“The latest release of Fiery Command WorkStation 7 helps print rooms gain operational efficiencies with new features that elevate color performance, accelerate job setup, and simplify server settings,” said John Henze, Vice President, Sales and Marketing, Fiery. “With direct integration to ColorGuard, operators no longer need to step out of the Command WorkStation interface to action color process control tasks, including color verification and recalibration. Within one interface, companies can monitor the color quality of multiple Fiery driven print devices to ensure they produce colors that meet customer expectations.”

“As a Fiery ColorGuard user, I’m very pleased to see that the client functions are now built into Command WorkStation 7,” states Nick Fay, Digital Manager for Colortech Inc., an integrated marketing, design, and full-service printing provider in Pennsylvania, USA. “The new Spot Pro enhancements, particularly Variations, will help us better serve our color-critical customer base – and the new Job History feature will help us identify the correct version of a job for reprints.”

Winner of the 2023 Pinnacle Award, [Fiery Command WorkStation 7](#) is free to all Fiery customers. Here is what is new:

- **Fiery ColorGuard™ integrated client** helps streamline color verification tasks and track color quality. Users can now initiate cloud-based color process control tasks directly in Fiery Command WorkStation without toggling between applications.
- **Fiery Spot Pro enhancements** allow users to more easily control how spot colors are reproduced, ensuring conformance to brand owner and industry standards and making fine-tuning, editing, and printing color variations easier. The patent-pending Spot Color Checkup provides operators with a report of how well a set of spot colors

can be reproduced at any given time on their specific press. Plus, operators now have more tools for editing the spot colors in a specific job and for automatic spot color optimization using compatible inline spectrophotometers.

- **Fiery Print Scheduler** provides effortless job scheduling and planning, allowing operators to slot jobs into a dynamic 24-hour window to best align with equipment availability and customer deadlines.
- **Job History** lets users quickly locate the correct past job for further printing. This saves employees time and ensures accurate reprints.
- **Fiery makeready advancements** deliver expanded Duplo finisher support with Fiery Impose for the DC-648, and new page-level scaling capabilities in Fiery JobMaster™ ensure a uniform appearance when merging documents.
- **Customizable Server List** empowers users to personalize their workspace by rearranging the order of servers in the Server Pane plus choosing which information is displayed for a more efficient workspace.

### **The new Fiery Account**

With the launch of Fiery Command WorkStation 7, customers can sign up for a free Fiery Account to quickly download Fiery software and back up settings and licenses. Customers can take advantage of cloud-based production analytics with Fiery IQ™ to control day-to-day print operations, improve ROI, minimize costs, and boost profits.

The latest version of Fiery Command WorkStation is available for download at no charge at <https://solutions.fiery.com/cwslatest>

### **About Fiery LLC**

Fiery, LLC is the leading provider of digital front ends (DFEs) and workflow solutions for the growing industrial and graphic arts print industries. With a customer base that includes over 2 million DFEs sold globally, the company offers innovative software and cloud-based technologies that deliver fast performance, stunning color, and exceptional print quality across a broad range of production printing devices.

Fiery DFEs are installed in a diverse range of industry segments, including commercial print, packaging, signs and display graphics, ceramics, building materials, textiles and other specialty applications. With over 30 years of excellent support and service, Fiery has built an unmatched community of customers, dealers and partners.

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