

# When every drop counts

Genuine EFI<sup>™</sup> Cretacolor Ink is the essential element for decorating ceramic tiles with the highest quality, consistency and reliability.



**Genuine EFI Cretacolor inks are formulated** to deliver the highest quality and perform optimally with all digital inkjet ceramic tile printers. That's because every drop is purposefully designed for maximum colour intensity, chromatic range, colour stability over time, and uniformity throughout the manufacturing line.

**But what's behind Cretacolor ink is just as important.**

It is backed by a company with expertise in industrial printing and ceramic tile manufacturing. From rigorous quality control to 24/7/365 service to technology expertise, EFI makes every drop count. Which means you can count on EFI to be there as your partner.

**At EFI, we believe our genuine ceramic inks are part of a total solution.** The printer, ink and colour management software all work as one to provide genuine EFI results. We go to great lengths to assure that we create an "EFI Ecosystem" that helps customers decorate ceramic tiles with flying colours.

## Quality ingredients and control

EFI leverages its tight, stringent quality control and ink manufacturing processes to meet the demands of ceramic tile decoration. Our high colour intensity Cretacolor inks are odourless, stable and non hazardous, with optimal particle size and a long shelf life.

## Formulation experience

Our years of industry experience and technology advancements mean we offer exacting quality control from raw materials to production to packaging. Everything you need to obtain the highest quality digital decorations with the most intense colours. All formulated to maximise production time while minimising production costs.

## Colour management and image processing

We offer top quality decoration, maximum performance and ink savings through our unique EFI Ecosystem approach that gets the printer, ink and Fiery® proServer colour management system all working together, so you can offer the highest value-added ceramic products to your customers.

## Service and availability

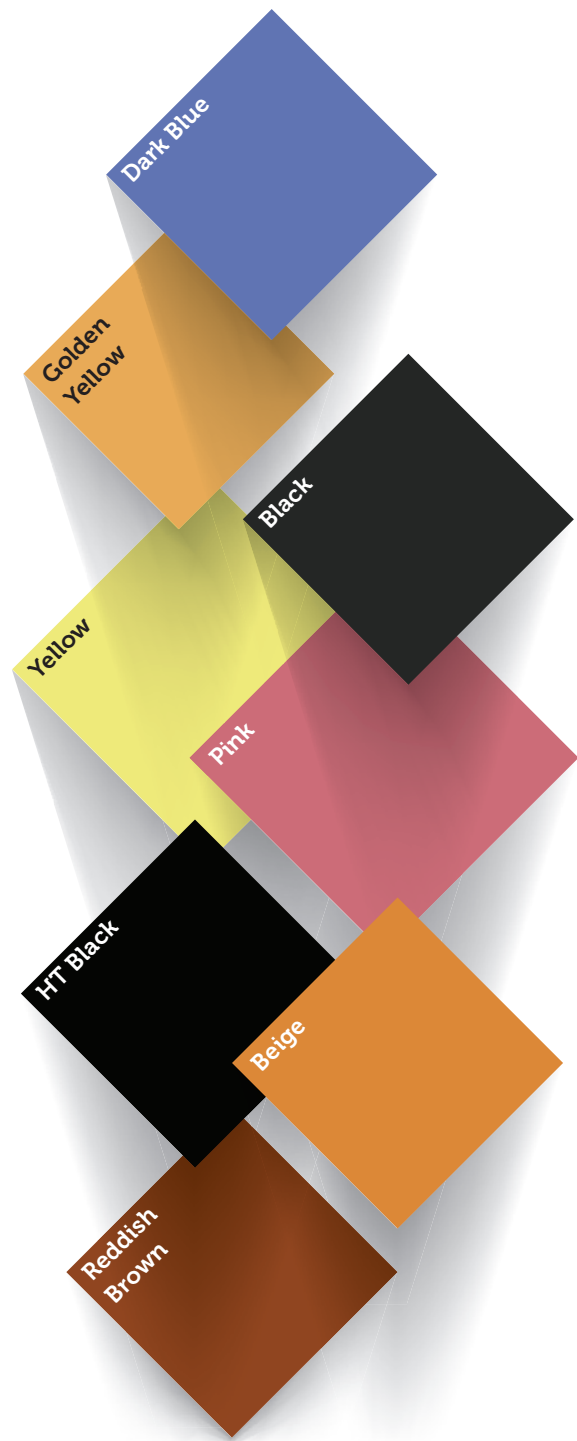
EFI is a global company with local support. Cretacolor ink is always available, backed by EFI logistics and 24-hour service.

## Cretacolor inks at a glance

- High colour intensity
- Non-hazardous
- Odourless
- Stable
- Optimised particle size
- Long shelf life: 6 months from date of manufacture
- Packaging: 5kg bottles, 2 bottles per case

## Special effects

- White
- Reactive
- Luster
- Matte
- Glossy



# EFI fuels success.

From Fiery to superwide inkjet, from the lowest cost per label to the most automated business processes, EFI has everything your company needs to succeed. Visit [www.efi.com](http://www.efi.com) or call 0808 101 3484 or +44 (0)1246 298000 for more information.



Nothing herein should be construed as a warranty in addition to the express warranty statement provided with EFI products and services.

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