efi® | Fiery®

Fiery technology powers efficiency and accuracy

In the financial services industry, regulations leave no room for printing errors. Everything you do has to be accurate, secure, and timely. The right digital print solution offers all this and lowers printing costs.

Fiery technology is a sound investment

Innovative Fiery® digital front ends (DFEs) and workflow solutions provide the accuracy, security, efficiency, and quality you need at a lower cost, by:

- Reducing document inventory and waste due to obsolescence

- Personalizing postcards, renewal letters, and new-client packets to cross-sell additional services to generate new revenue

- Delivering exceptional print quality with state-of-art Fiery imaging and color technology

> "Another big benefit for us is that with the Fiery DFE, many tasks in the production process can be automated, which of course saves us a lot of time."
>
> Carsten Gaarde
> Printshop Manager
> Jyske Bank

In-plant trends:

Over the next 2 years, in-plant printers will see growth* of:

96% In automated workflows

68% In variable data printing

26% In web-to-print volume

* Source: InfoTrends U.S. Production Software Investment Outlook, 2015

Fiery advantages

Increase productivity

Run print engines at rated speeds and rapidly process variable data files. Fiery DFEs with HyperRIP split files to process them simultaneously, so they reach the print engine up to 55% faster.

Cut costs

Streamline and automate your print workflows with Fiery Workflow Suite products. Manage print jobs and all Fiery Driven™ printers from Fiery Command WorkStation®. Minimize print errors and waste with real-time previews. Save frequently used jobs to reprint on demand.

Make job submission more convenient

EFI™ Digital StoreFront® lets users quickly and easily identify, customize, and securely order documents. Automated job submission to the Fiery DFE delivers faster turnaround time, lowers labor cost, and reduces errors.

Cross-sell and up-sell

Customers expect relevant, detailed, and timely communication. Fiery variable data printing lets you produce personalized statement inserts to target relevant services to customers.

Speed return on investment

Offer employees the Fiery Professional Certification program to increase knowledge, loyalty, and retention.

Call for a Fiery demo today

EFI works closely with leading print engine manufacturers and dealers to provide integrated printing solutions, services, and support worldwide. Ask for a demo to see how EFI products can improve your productivity.

Fiery digital front ends provide:

- Job, color, and media management
- Workflow and job automation
- Preflight and softproof
- Document makeready
- Variable data processing
- Finishing support
- MIS/Web-to-Print integration

Learn more at fiery.efi.com/inplant

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"As of today we have doubled the throughput, and can manage the whole printer fleet with only two operators."

Carsten Gaarde
Printshop Manager
Jyske Bank

EFI fuels success.

We develop breakthrough technologies for the manufacturing of signage, packaging, textiles, ceramic tiles, and personalized documents, with a wide range of printers, inks, digital front ends, and a comprehensive business and production workflow suite that transforms and streamlines the entire production process, increasing your competitiveness and boosting productivity. Visit www.efi.com or call 650-357-3500 for more information.