Fiery technology helps manage health care costs

The need to contain health care costs requires efficiency in all areas of the industry. Digital printing can cost-effectively meet the demands of large health systems, plus provide efficient and convenient processes from order entry to delivery.

Fiery technology brings healthy rewards

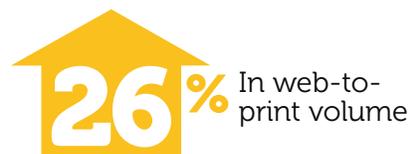Innovative Fiery® digital front ends (DFEs) and workflow solutions help you:

- Deliver workflow automation for higher efficiency, faster turnaround times, and lower cost

- Personalize reports, booklets, brochures, newsletters, and enrollment guides for more effective communication, more efficient ordering, and a lower inventory cost

- Print exceptional quality materials with state-of-art Fiery imaging and color technology to consistently deliver accurate brand colors with near-offset quality

> "When you have to print lots of documents using different media, tabs, and divider sheets, Fiery JobMaster™ offers the ease of use needed to manage it all."
>
> Terry Oliver
> Print and Design Manager
> OhioHealth

In-plant trends:

Over the next 2 years, in-plant printers will see growth* of:

96% In automated workflows

68% In variable data printing

26% In web-to-print volume

* Source: InfoTrends U.S. Production Software Investment Outlook, 2015

Fiery advantages

Increase productivity

Fiery DFEs with HyperRIP split files to process them simultaneously, so they reach the print engine up to 55% faster and rapidly process even variable data files. The faster speed of Fiery DFEs increases the capacity to produce more jobs and meet demands for faster turnaround times, increasing operational efficiency while enabling you to offer more services.

Cut costs

Digital printing ensures all information is up to date and accurate; lowering printing costs, decreasing inventory storage, and reducing waste due to obsolescence. Fiery tools streamline and automate workflows to save on labor-intensive preparation activities for documents like patient informational booklets or training manuals.

Make job submission more convenient

EFI™ Digital StoreFront® lets users in any part of your health system quickly and easily identify, customize, and securely order documents. Automated job submission to the Fiery DFE delivers faster turnaround time, lowers labor cost, and reduces errors. And Fiery variable data printing lets you produce personalized pieces to target relevant information to patients or prospective subscribers.

Speed return on investment

Offer employees the Fiery Professional Certification program to increase knowledge, loyalty, and retention.

Call for a Fiery demo today

EFI works closely with leading print engine manufacturers and dealers to provide integrated printing solutions, services, and support worldwide. Ask for a demo to see how EFI products can improve your productivity.

Fiery digital front ends provide:

- Job, color, and media management
- Workflow and job automation
- Preflight and softproof
- Document makeready
- Variable data processing
- Finishing support
- MIS/Web-to-Print integration

Learn more at fiery.efi.com/inplant

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"We are much more efficient with Digital StoreFront, and that gives us the labor and capital resources to continue expanding our operation."

Terry Oliver
Print and Design Manager
OhioHealth

EFI fuels success.

We develop breakthrough technologies for the manufacturing of signage, packaging, textiles, ceramic tiles, and personalized documents, with a wide range of printers, inks, digital front ends, and a comprehensive business and production workflow suite that transforms and streamlines the entire production process, increasing your competitiveness and boosting productivity. Visit www.efi.com or call 650-357-3500 for more information.