The power of Fiery makeready applications with Enfocus PitStop Edit

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Sr. Product Line Manager at EFI

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Agenda

• Fiery makeready solutions
• The power of PitStop Edit tools in Fiery makeready solutions
• Master the use of PitStop Edit
• Training resources
• Q&A
Fiery makeready solutions
Fiery Workflow Suite

Produce More, Adapt to Customer Needs and Grow Your Business

JOB SUBMISSION | PREPRESS | MAKEREADY | OUTPUT MANAGEMENT | PROCESSING

EFI Digital StoreFront®
Fiery JobFlow
Fiery Graphic Arts Packages
Fiery JobMaster
Fiery Impose
Fiery Compose

Variable Data Printing
Fiery VDP Technology

COLOR
Fiery color and imaging
Fiery Color Profiler Suite

BUSINESS MANAGEMENT
Fiery Dashboard, EFI Pace, EFI Monarch

Fiery Servers

Business Management

Output Management

Processing

Prepress

MakeReady

Job Submission

Fiery Workflow Suite

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Prepress

MakeReady

Job Submission
Fiery makeready solutions

- Adapts to any print environment
  - In a prepress department as a client application
  - At the Fiery server
- All makeready tasks in same user interface
- Document previews give fully visual user experience
- Mac and Windows
- Does not require additional hardware investment
Products Delivered

Fully finished products, ready for distribution

- Business cards
- NCR forms
- Booklets
- Event/raffle tickets
- Course packs and manuals
- Calendars
- Personalized booklets
- Personalized postcards
- Catalogs
# Makeready solutions comparison

<table>
<thead>
<tr>
<th>Fiery Makeready Solutions</th>
<th>Fiery Impose</th>
<th>Fiery Compose</th>
<th>Fiery JobMaster</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fiery CWS plug-in (Mac/Win)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Centralized WYSISYG view</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Include Acrobat &amp; Pitstop Edit</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Paper Catalog integration</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Job export for printing on any device</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Gangup imposition</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Best fit gangup repeat</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Booklet imposition</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Imposition automation</td>
<td>✓</td>
<td></td>
<td></td>
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<tr>
<td>VDP imposition</td>
<td>✓</td>
<td></td>
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<tr>
<td>Customizable trim and fold marks</td>
<td>✓</td>
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*NEW* indicates new features.
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<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Chapter creation</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Tab insertion</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Convert to grayscale</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Scan image import &amp; cleanup</td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Advanced page numbering</td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Page editing (masking, rotation, size)</td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Bleed-edge tab creation</td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Auto tabs</td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Tab sets creation w/ images</td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Tab conversion &amp; insertion in one job</td>
<td></td>
<td>✓</td>
</tr>
<tr>
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<td></td>
<td>✓</td>
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<tr>
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<td></td>
<td>✓</td>
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<tr>
<td>Quick page selection</td>
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Get the latest features!
Download the free Fiery Command WorkStation 5.8 at [efi.com/cws](https://efi.com/cws)
The power of PitStop Edit tools

• Acrobat plug-in for editing PDF files
  – Edit color, text, images, object location, page properties, and more...

• Software versions
  – Adobe Acrobat XI
  – Enfocus PitStop Edit* 12, update 1

*Not available for retail
The power of PitStop Edit tools

• Tight integration for quicker edits and less errors
• Opens Acrobat Pro from the makeready interface
• Instant preview of PDF edits after saving
Do you already own PitStop Edit?

1. Check for Fiery Impose, Compose or JobMaster licenses
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2. Check for Adobe Acrobat Pro and PitStop Edit
Master the use of PitStop Edit

Demonstrations of real-life scenarios

Freddy Pieters
Product Support Manager at Enfocus
Enfocus

• Daughter company of Esko, part of the Danaher group
• Market leader in PDF preflighting and correction
• PitStop celebrates its 20\textsuperscript{th} anniversary in 2017
PitStop Edit: some common problems

- Wrong color or color space
- Wrong or missing ICC profiles
- Wrong overprint settings
- Missing fonts (Monotype)
- Low image resolution
PitStop Edit: some common problems

- Wrong output intent
- Wrong or missing page boxes
- Spreads instead of single pages
- Small text errors
- ...
PitStop Edit: solutions

• Interactive checking and editing: Inspect, Edit, Color, Page Box
• Global Changes
• Action Lists
• (and QuickRuns)
PitStop Edit demonstration
PitStop Pro vs PitStop Edit

- Preflight capabilities
- More Global Changes, more Action Lists
- Bleed checking and fixing
- Safe type zone checking
- Layer handling
- ...

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Further resources

• Comparison sheet
• PitStop Pro support webpage
  – Documentation
  – Videos
  – Free workshop webinars

www.enfocus.com/en/products/pitstop-pro/support
Upgrade to Enfocus PitStop Pro
Find it with Fiery JobFlow

• A browser-based workflow solution that automates job preparation steps to:
  – Eliminate repetitive manual setup and reduces the potential for human errors
  – Deliver ready-to-print files with the fewest touch points

• Gain confidence and experience with the Fiery JobFlow Base

• Upgrade to the cost-effective Fiery JobFlow version and add more automation functions as your business needs grow

For more information visit www.efi.com/FieryJobFlow
Power-up Fiery makeready with PitStop Edit

• Modify PDF files without going back to the customer
• Fix PDF documents in the prepress department or at the Fiery server
• Make quick adjustments with less errors in a streamlined makeready process
Free eLearning Bundle

• Free 4-course bundle for all registrants
  1. PDF workflows – Solve common problems encountered when working with PDF files
  2. Fiery Impose – Booklet making
  3. Fiery Impose – Business cards
  4. Fiery JobMaster – Streamline complex job assembly

• How does it work?
  ➢ Look for email with details
Free educational, informative webinars

- Get actionable tips to improve productivity, quality and profitability
- Learn how to reduce costs and gain new business
- Webinar sessions on various topics
  - Color management
  - Variable data printing
  - Efficient print job preparation
  - Print job management and automation

“Great content and very helpful. It was an hour well spent.”

“These sessions make our investment in Fiery products all that much better!”

Learn more, view past sessions and register at webinar.efi.com/WorldofFiery
Q&A
Thank you