Introducing SmartCanvas - a revolution in online Template Design Tools

SmartCanvas is the latest addition to the EFI™ Digital StoreFront® platform, providing a rich powerful online design environment to version and edit documents using an intuitive HTML5 interface.

Introducing EFI SmartCanvas

EFI SmartCanvas powered by DirectSmile is a Web-based product design tool that enables administrators within Digital StoreFront to create templates for a variety of products such as greeting cards, flyers, business cards, brochures, stationery, and banners. Buyers can use the product design tools to personalize products by selecting images from galleries and adding their own text, images, QR codes, and shapes.

- Users can create powerful rich templates within the browser, without the need for 3rd party applications or plug-ins
- Templates can be quickly and easily published directly to a Digital StoreFront web store
- Users can then log in, customize and order products using the templates - all online!

Powerful Document Editing Features

SmartCanvas has been designed to include and support many of the convenient features typically only available in a traditional desktop page layout software. These include:

- Mutiple levels of undo (and redo)
- Keyboard shortcuts
- Right-click contextual menus
- Layers
- Data tools - form fields, variables and switches
- Real-time preview of product customization
EFI SmartCanvas Features At A Glance

Page and Character Level Control

Many online design tools offer restricted layout and typographical control. SmartCanvas provides comprehensive tools to manage character and page level formatting including:

- An integrated full rich text editor
- Character level subset formatting within any text frame
- Ability to link text blocks across one or multiple pages to support text reflow
- Ability for users to add/delete pages, or change/scale the page size

Form Field and Variable Support

SmartCanvas enables you to add form fields to the design template. Form fields enable buyers to customize the product before they place an order.

Using SmartCanvas users can also define variables for a design template. Variables and Switches enable you to set up Business Rules that govern template behaviour, such as selecting an image, manipulating line spacing or invoking one or multiple layers.

These tools ensure you can provide a dynamic and adaptive template which formats according to the data and content provided - automatically.