



Print, coat,
and cut
truck side
curtains
in under
60 minutes

efi[®]



Turn brands into moving billboards

Truck side curtains are much more than just tarps that cover and protect transported cargo. They're highly effective branding and marketing tools – transporting your customer's brand identity and key messaging.

Keep your
customer's
brand truckin'
through
**any kind
of weather**



Truck side graphics have to always look great – for the long haul

After all, it's your customer's brand on the road. But they also have to be extremely durable with a long life expectancy. Truck side curtains need to withstand:



Wear and tear from abrasion and scratching
–up to 5 years (with limited warranty)



Weather damage zones 1, 2 and 3



Repeated folding and unfolding > 1000K



Air pollution



High-pressure washing 2900 psi
(200 bar)

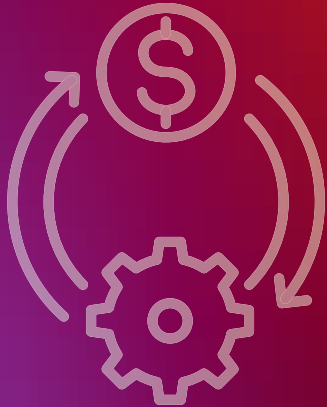


UV fading/yellowing <3 dE



Chemicals, such as detergents,
gasoline, IPA

EFI roll-to-roll
printers offer
you the most
**cost-effective
solution**



Your truck side curtain is printed, coated, and cut to size, ready for any additional post processes, such as welding, sewing on tension buckles, etc.

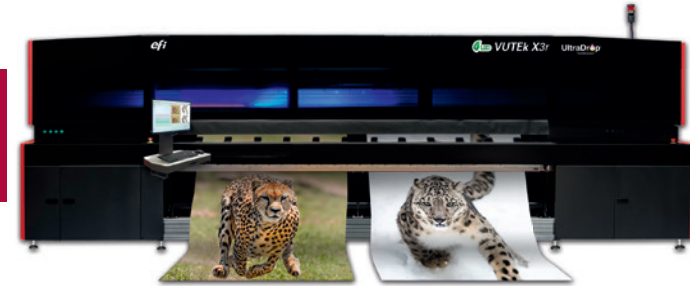


Ready. Set. Profit.
In under an hour.

Introducing EFI's unique roll-to-roll workflow,
that saves you time, money and labor



PRINT



WHITE UNDER

Enables printing on brand-colored media

Multiple productivity and opacity levels

CMYK

1200 dpi resolution

High-definition image quality, outstanding smoothness in shadows, gradients, and transitions

MEDIA HANDLING

Selection of media handling accessories for large/heavy media rolls:

Standard: up to 496 lb (225 kg)

Optional: up to 1,654 lb (750 kg)

Enables continuous uninterrupted printing

SKIP WHITE

Software skips y-axis areas with no image data

Saves printing time

COAT



EFI INLINE JETTABLE COATING

Printed inline, simultaneously with the job, saving time versus separate offline coating systems

Full flood or selective coat

Instant curing, no additional drying time

No odor, safe material

Perfectly even, smooth coating layer

Glossy or matte with same clear ink

Protective coating with 5-year limited warranty*

VS.

MANUAL COATING

Additional post-finishing stage
(additional labor, time, and cost)

Only full flood, no option for selective coat

Long drying time

High odor, hazardous material

Uneven coating layer

Different materials for glossy or matte finish

Protective coating warranty depends on material



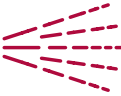
* Subject to terms and conditions set forth in EFI Ink Warranty For Truck Side Curtains applications document

Detailed laboratory testing evaluation of our protective coating formulation:



Exposure to sun radiation

Three years durability without any signs of cracking or discoloration.



Car wash machine pressure

Tested using a high-pressure mechanical sprayer at 2900 psi (200 bar) during 60 seconds at a single spot, with no sign of wear.



Car wash solvents

Exposure to soap and IPA were tested, without visible change to printed surface.



Flexibility

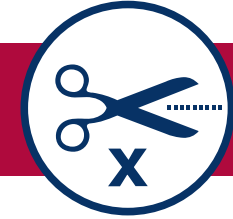
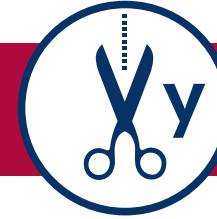
Repeated folding and stretching of printed and coated 900 gsm PVC truck banner material – 5 years durability in regular daily use of opening and shutting truck side curtains (excluding opening of metal fastenings).



Wear and tear

Approximately 50,000 iterations of passing over a printed and coated flooring, before any signs of wear and tear.

CUT



INLINE CUTTING

Y-slitters - Cut off margins and collect trimmed remnants while printing

X-cutter - Automatically cuts media on the x-axis at the end of the job, on-the-fly

Replaces expensive cutting equipment and saves floor space

Saves valuable time and labor resources needed at finishing station

Prevents finishing errors and increases yield

VS.

OFFLINE CUTTING

Post-print slitting and trimming must be done at cutting station

Post-print cutting of jobs must be done by hand at the printer as the job comes off the printer or at a cutting station

Additional cutting equipment, floor space and labor required

Adds process steps, time and costs

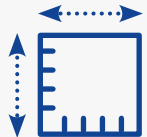
Error-prone and inefficient





Hit the road with EFI's truck side
curtain production workflow

Your printing capabilities can be a moving experience



SIZE: 45.14 ft x 9 ft (13.76 m x 2.75 m)

AREA: 406.26 sqft (37.84 sqm)

MEDIA

900 gsm PVC
banner

PRINTING

CMYK + white +
Clear Coat

POST PROCESSES

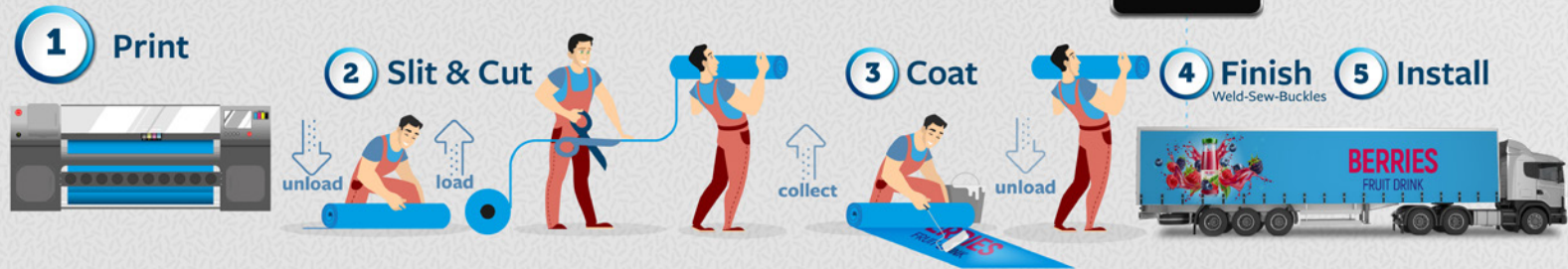
Sewing and welding – straps

EFI VUTEk Q3r

Truck Side Curtains Production: EFI™ VUTEk® Roll-to-Roll inline vs traditional



Others



Discover EFI's superwide roll-to-roll LED printers for truck side curtains



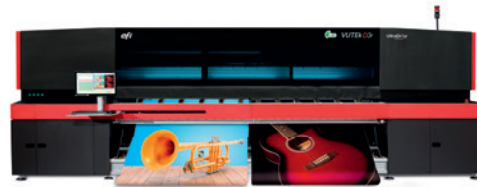
EFI VUTEk X3r

[DOWNLOAD BROCHURE](#)



EFI VUTEk Q3r

[DOWNLOAD BROCHURE](#)



EFI VUTEk D3r

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Let's be brilliant. Together.

We understand you want breakthrough technologies to lead you through your digital journey. That's why we're passionate about driving your business growth with a scalable portfolio of products, solutions, services, support, and world-class partnerships for the manufacturing of packaging, sign and display graphics, and textiles with a wide range of printers, inks, and software. Our unwavering commitment is to increase your profits, cut costs, improve productivity, and optimize efficiency — job after job, year after year. We're obsessed with your success. And we definitely believe we have the right people, technology and experience to help your business achieve its goals. Visit www.efi.com or send an email to info@efi.com for more information.



Nothing herein should be construed as a warranty in addition to the express warranty statement provided with EFI products and services.

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