



## **EFI Brings Wide-format Solutions Designed to Help Sign Shops Drive Profits and Growth to ISA International Sign Expo 2024**

*Demonstrating two popular wide-format, production-level printers, featuring next-gen digital LED thermoforming inks, and presenting the innovative possibilities of sign and display graphics in the Learning Lounge*

**Londonderry NH**, April 10, 2024 – [Electronics For Imaging, Inc.](#) today opened its exhibit at the ISA International Sign Expo 2024, scheduled for April 10 -12 at the Orange County Convention Center in Orlando, Florida. Located in Booth 101, EFI is demonstrating two production-level EFI™ Pro Series wide-format printers designed to help print shops drive profits and growth with increased productivity, more capabilities, and greater efficiencies. EFI is also showcasing its next-generation EFI Transform-TF digital LED thermoform-able inks for more efficient, faster, and lower cost production of thermoformed applications.

“ISA is a staple show for our sign and display graphics customers,” said Todd Zimmerman, Senior Vice President, General Manager Display Graphics, of EFI. “We are delighted to once again be exhibiting there and supporting the community. We’ll have two of our most popular wide-format Pro Series printer models on display at the show as well as experts on hand to meet with visitors to identify their needs and recommend solutions.”

At the show, EFI will be demonstrating the EFI [Pro 30f](#) true flatbed LED printer with a maximum print area of 120 x 80 inches, bleed printing, and speeds up to 2,130 square feet per hour. The printer offers superb image quality with CMYK plus white ink that comes standard and multilayer printing. Optional clear ink and Transform-TF LED-curable inks for thermoforming applications are also available.

The EFI [Pro 16h](#) hybrid flatbed/roll-fed LED printer on exhibit offers fast changeover between flexible and rigid substrates up to 65 inches wide and superior image quality with CMYK plus white ink standard and multilayer printing for premium-margin jobs. Production-level printing up to 311 square feet per hour enables faster job turns on a wide range of substrates for nearly limitless applications.

The 126-inch-wide EFI [Pro 30h](#) hybrid flatbed/roll-fed LED printer will be in EFI partner Nazdar’s booth 1752.

EFI is also showcasing pan-faced signs and other thermoforming applications produced using direct digital printing and next-generation EFI [Transform-TF](#) LED-curable inks – reducing process steps and costs associated with screen printing and hand painting signs. EFI Transform-TF inks are formulated for first- and second-

surface interior and exterior, non-backlit and backlit applications where common thermoforming is specified.

Mark Goodearl, EFI's Senior Ink Product Manager, will be presenting an educational session "Beyond Printing: The Art and Impact of Sign and Display Graphics with Astonishing Applications and Impressive Capabilities" on April 11th in the Learning Lounge. This session will take attendees on an insightful journey into the innovative possibilities of sign and display graphics and spectrum of applications that redefine the industry landscape.

For more information and to explore EFI's broad portfolio of sign and display graphics solutions and services, visit [www.efi.com](http://www.efi.com).

### **About EFI**

EFI™ is a global technology company, leading the worldwide transformation from analogue to digital imaging. We understand our customers want breakthrough technologies to lead them through their digital journey. That's why we're passionate about driving their business growth with a scalable portfolio of products, solutions, services, support, and world-class partnerships for the manufacturing of signage, packaging, textiles, ceramic tiles, building materials, commercial print, and personalised documents with a wide range of printers, inks, digital front ends, and workflow software. They work together to increase profits, cut costs, improve productivity, and optimize efficiency – job after job, year after year. We are devoted to our customers. And we definitely believe we have the right people, technology and experience to help them achieve their business goals. ([www.efi.com](http://www.efi.com))

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