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ImageData Group Targets Growth in Display Graphics Market with EFI Nozomi 14000 SD Super High-Speed Digital Press

HOWDEN, England – 21 March 2024 –Electronics For Imaging, Inc. reported today that ImageData Group, a leading visual communications provider based in East Yorkshire, U.K., has invested in an EFI™ Nozomi 14000 SD single-pass inkjet printer to ramp up their sign and display volumes and offerings to their customers.

Established in 1986, ImageData Group, a family-owned business, has built a strong reputation for excellence in printing solutions, operating at the forefront of marketing communications, and providing pre-media creative, print, fulfilment, and installation services, with a diverse range of clients across various industries that includes some of the U.K.'s leading retailers and corporations. With a focus on quality, reliability, and customer satisfaction, the company continuously innovates and enhances its offerings to meet the evolving needs of its clientele. The Nozomi 14000 SD press joins two EFI VUTEk Q5r roll-to-roll printers in the ImageData plant.

"We are thrilled to introduce the Nozomi 14000 SD to our printing facility in Howden, East Yorkshire," explained Glen Patrick, COO, ImageData Group. "We are committed to remaining at the forefront of innovation and taking what we offer to our customers to the next level. This investment in the Nozomi will allow us to significantly ramp up our sign and display volumes without losing the superior print quality. This represents a significant milestone for ImageData and will empower us to keep delivering exceptional printing solutions that exceed our customers' expectations."

Increased print volumes and profitability
The 1.4 metre Nozomi 14000 SD single-pass inkjet press is specifically designed to disrupt marketplace expectations for the super high-speed, high-quality production of sign and display applications. The technology facilitates significantly faster speed to market and increased profitability, and the ability to handle a vast range of substrates, from polystyrene, foamboard, and Coroplast® to folding cartons, card stock, and more. This printer delivers maximum productivity of 1,100 boards/sheets per hour and premium quality imaging with CMYK plus optional White, Orange and Violet inks and a 720 dpi effective resolution.

Serious about sustainability
This investment makes sustainable production a key advantage for ImageData. The Nozomi 14000 SD printer with LED curing technology maximises energy efficiency and sustainability. Its 100% environmentally friendly GREENGUARD and GREENGUARD Gold certified inks emit virtually no VOCs and no odour, and they are OCC-certified repulpable and recyclable inks for paper-based substrates, including corrugated containerboard.

Patrick added, "We are mindful of our environmental impact, so the reduction in waste and true sustainable production offered by the Nozomi 14000 SD is really important to us. The lower VOCs and lower energy consumption coupled with more economical use of materials means a reduced carbon footprint as well as reduced running costs, which is a win/win for us and our customers."

The EFI Nozomi technology advantage
The Nozomi 14000 SD printer will allow print businesses to gain a larger share of the market, boost customer satisfaction and win new business, all while lowering operating and production costs.

"The Nozomi 14000 SD is truly a disrupter for the sign and display market, making ultra-high print volumes coupled with the outstanding print quality brands expect achievable," said Evandro Matteucci, vice president and general manager, packaging, EFI. "We are excited to be working with ImageData Group on their investment to deliver continuous excellence to their customers and delighted to be supporting them as they provide the numerous benefits of Nozomi technology to some of the U.K.'s biggest brands."

For more information about EFI Nozomi single-pass printers for the sign and display market, visit www.efi.com.

About EFI
EFI™ is a global technology company, leading the worldwide transformation from analogue to digital imaging. We understand our customers want breakthrough technologies to lead them through their digital journey. That's why we're passionate about driving their business growth with a scalable portfolio of products, solutions, services, support, and world-class partnerships for the manufacturing of signage, packaging, textiles, ceramic tiles, building materials, commercial print, and personalised documents with a wide range of printers, inks, digital front ends, and workflow software. They work together to increase profits, cut costs, improve productivity, and optimise efficiency – job after job, year after year. We're committed to our customers' success. And we definitely believe we have the right people, technology and experience to help them achieve their business goals. (www.efi.com)

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