

# EFI Showcases Latest Solutions Expanding the Possibilities of Digital Printing at the ISA International Sign Expo

*EFI and its partners feature the latest EFI hybrid and flatbed printers, including the all-new EFI Pro 30h+ hybrid printer.*

**LAS VEGAS**, April 23, 2025 – Electronics For Imaging, Inc. (EFI™) is showcasing its newest hybrid and flatbed LED inkjet printers at the ISA International Sign Expo® in Las Vegas, April 23-25. Located at booth #1645, EFI is demonstrating the EFI VUTEK® M3h hybrid and EFI Pro 30f+ flatbed LED printers designed to help sign and display producers grow their business with new capabilities and revenue streams.

This year's ISA Sign Expo also marks the worldwide debut of EFI's new EFI Pro 30h+ hybrid flatbed/roll-to-roll printer.

"ISA Sign Expo is a staple show for our sign and display graphics customers, and we are delighted to once again be exhibiting and supporting the community," said Todd Zimmerman, CRO of EFI. "We're excited to showcase our latest digital inkjet solutions, including the new VUTEk M3h and Pro+ series printers, which deliver the versatility, image quality, and production-level performance our customers need to stay ahead in a competitive market. We'll also have EFI experts on hand to meet with visitors, understand their unique needs, and recommend the right solutions to help them succeed."

## **EFI VUTEk M3h offers step up to higher-volume printing**

The 126-inch wide EFI VUTEk M3h hybrid flatbed/roll-fed UV LED printer is designed for print providers looking to make the move to higher-volume, production-level printing to reduce costs, take on more jobs, and turn them faster.

The versatile VUTEk M3h printer handles board, sheet, or rolled media up to two inches thick, giving sign businesses the opportunity to explore new materials and/or applications and differentiate their offering without compromising on print quality or productivity. Four colors plus white, multilayer printing up to five layers in a single pass, and its optional clear ink, give print providers the ability to produce higher-value applications, helping them to gain new customers, increase volume from existing ones, and improve profitability.

Another highlight at EFI's booth is the new EFI Pro 30f+ flatbed printer, which builds on the legacy of its predecessor by offering even greater versatility and efficiency. This true flatbed printer features a large 120x80-inch printable area with bleed printing and can handle media up to four inches thick. The Pro 30f+ printer is equipped with EFI's industry-leading white ink, up to five-layer printing in a single pass, optional clear ink, and new high-performance ProGraphics™+ Series UV LED inks. The result is more capabilities to print a broader range of applications at a lower cost per print for users.

## **New EFI Pro 30h+ hybrid printer designed for business growth**

Also at the ISA Sign Expo, EFI partner Nazdar SourceOne is premiering the new, 126-inch-wide EFI Pro 30h+ hybrid printer at booth #3526. This versatile, production-level printer enables direct-to-board and roll-to-roll printing in one footprint, allowing print providers to produce a wider variety of high-margin applications faster and at a lower cost. With production speeds up

to 2,530 ft<sup>2</sup> per hour, native 5pL printheads, CMYK plus four channels of white, and resolutions up to 1200 dpi, the Pro 30h+ printer delivers outstanding image quality, saturated colors, and smooth gradients. Standard features like Continuous Board and dual-roll printing capabilities maximize throughput, while EFI's energy-efficient LED curing and ProGraphics+ Series UV LED Inks with excellent adhesion and elongation offer more sustainable production.

In booth #3724, EFI partner Reece Supply Company is showing the 65-inch-wide EFI Pro 16h+ hybrid LED printer that delivers high-quality imaging at production-level speeds, raising the bar for entry-level, wide-format production-level printing

To learn more about the ways sign shops can profitably build their business with EFI digital inkjet printing technologies, visit [www.efi.com](http://www.efi.com).

### **About EFI**

EFI™ is a global technology company, leading the worldwide transformation from analog to digital imaging. We understand our customers want breakthrough technologies to lead them through their digital journey. That's why we're passionate about driving their business growth with a scalable portfolio of products, solutions, services, support, and world-class partnerships for the manufacturing of packaging, sign and display graphics, and textiles with a wide range of printers, inks, and software. They work together to increase profits, lower costs, improve productivity, and optimize efficiency – job after job, year after year. We are devoted to our customers. And we definitely believe we have the right people, technology and experience to help them achieve their business goals. ([www.efi.com](http://www.efi.com))

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