Dual day/night backlit

This technique is a variation of the day/night backlit print. By creating a different file for the back layer, the front layer's appearance is enhanced or altered when backlit. A white flood separates the two images and is designated at the printer.

Color change

In this example, a black and white file is visible when the lightbox is off. When the lightbox is turned on, the vibrant color of the second image appears. Color changes can be global or subtle, such as adding color to headline text only.

Hidden message

In the "Diamonds" example, black is used in the second image to block light. This creates a dramatic effect by adding contrast; the model pops when the lightbox is turned on. The second layer of color adds density. Text appears in the solid grey area.

X-ray vision

The car example shows a schematic drawing when the lightbox is turned on.

These examples are just a few ideas of how this technique can be used. Each final composite image prints in perfect registration. Deliver creativity and quality to your customers.







https://youtu.be/u4uqg53rijA

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